

**THE IMPACTS OF GRAPHIC ORGANIZERS ON
MANAGEMENT STUDENTS' EXPOSITORY
WRITING PERFORMANCE**

A THESIS



By

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**ENGLISH EDUCATION DEPARTMENT
GRADUATE SCHOOL
WIDYA MANDALA SURABAYA CATHOLIC
UNIVERSITY
2012**

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A THESIS

Presented to Widya Mandala Catholic University Surabaya
in partial fulfillment of the requirement for
the Degree of
Magister in Teaching English as a Foreign Language



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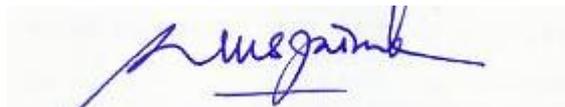
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2012**

APPROVAL SHEET

(I)

This thesis entitled 'The Impacts of Graphic Organizers on Management Students' Expository Writing Performance' prepared and submitted by Sonya Francien Kalengkongan / 8212711004 has been approved to be examined by the Thesis Board of Examiners.

A handwritten signature in blue ink, appearing to read 'Wuri Soedjatmiko', is written on a light-colored rectangular background.

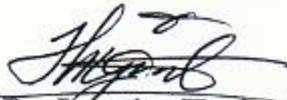
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(II)

This thesis entitled 'The Impacts of Graphic Organizers on Management Students' Writing Performance' prepared and submitted by Sonya Francien Kalengkongan / 8212711004 has been approved and examined by the Board of Examiners on **Wednesday, 29 August 2012.**



Dr. Ignatius Harjanto

Chair



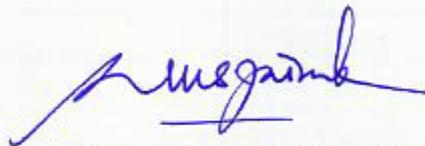
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Prof. Dr. Wuri Soedjatmiko

Director of Widya Mandala Graduate School

STATEMENT OF AUTHENTICITY

I declare that this thesis is my own writing, and it is true and correct that I did not take any scholarly ideas or work from others dishonestly. That all the cited works were quoted in accordance with the ethical code of academic writing.

Surabaya, 29 August 2012



Sonya Francien Kalengkongan

8212711004

ACKNOWLEDGEMENTS

Above all, the writer would like to thank the almighty God in the name of Jesus Christ for His love, blessings, strength and favor to write this thesis.

The writer would also like to express her gratitude to the following people who helped and supported her in conducting the research and finishing this thesis writing.

Firstly, the writer would like to offer her gratitude to Prof. Dr. Wuri Soedjatmiko, the Director of Widya Mandala Graduate School and the writer's thesis advisor, who has given a great deal of contribution in terms of time, energy, intellectual resources, insight, and favor to the development and refinement of this thesis. Her valuable support and assistance are deeply appreciated.

Secondly, the writer would like to thank Dr. Ignatius Harjanto, the Head of the English Education Department in Widya Mandala Graduate School for his valuable advice, counsel and guidance throughout this thesis writing.

Thirdly, the writer would like to acknowledge Prof. Dr. A. Ngadiman, his examiner, for his input, counsel, guidance, and advice since the making of the research proposal. His valuable knowledge has been a great assistance to the writer.

Fourthly, the writer's deepest gratitude is expressed to all lecturers who have taught her since she initiated her study at the Graduate School of Widya Mandala Catholic University Surabaya.

Fifthly, the writer's thanks also go to the writers' colleagues in Widya Mandala Language Institute who have greatly helped and encouraged her in completing the thesis.

Then, the writer's appreciation also goes to the writer's friends in English Education Program, Widya Mandala Graduate School batch 16, who have greatly supported her in terms of motivation, resources, spirit, and wonderful friendship for making this thesis appear as it is.

Finally, the writer would like to extend her special gratitude and warmest appreciation to her beloved husband, Eric Sulindra Widjojokusumo, Mpd. for his marvelous support, love, patience, and endurance, also the parents and family for their love, prayer, support and understanding during the process of writing this thesis.

Sonya Francien Kalengkongan

TABLE OF CONTENT

Approval Sheet (1)

Approval Sheet (2)

Statement of Authenticity

Acknowledgements

Abstract

Table of Content

List of Tables

CHAPTER 1 INTRODUCTION1

1.1 Background of the Study	1
1.2 Statement of the Problem	4
1.3 The Purpose of the Study	5
1.4 Theoretical Framework	5
1.5 The Significance of the Study	7
1.6 The Assumptions	7
1.7 Scope and Limitation of the Study	7
1.8 Definition of Key Terms	8

CHAPTER 2 REVIEW OF THE RELATED LITERATURE 10

2.1 Graphic Organizer	10
2.2 Cognitive Theories Related to Graphic Organizer	12
2.2.1 Schema Theory	12
2.2.2 Dual Code Theory	14
2.3 Expository Writing	15
2.4 The Previous Studies	16

CHAPTER 3 RESEARCH 20

3.1 Research Design and Procedure	20
3.1.1 Stage 1	21
3.1.2 Stage 2	21
3.1.3 Stage 3	30

3.2 Subjects	30
3.3 Source of Data and Data	30
3.4 Research Instruments	31
3.5 Data Collection	31
3.6 Data Analysis	31
3.7 Triangulation	32

CHAPTER 4 FINDINGS AND DISCUSSION 30

4.1 Findings	30
4.1.1 Stage 1	30
4.1.2 Stage 2	38
4.1.2.1 Cycle 1	38
4.1.2.2 Cycle 2	45
4.1.2.3 Cycle 3	60
4.2 Discussion	85

CHAPTER 5 86

5.1 Conclusion	86
5.2 Suggestions	88

BIBLIOGRAPHY

APPENDICES

APPENDIX 1: The ESL Writing Rubric

APPENDIX 2: The Students' Expository Essays for Pre-Test

APPENDIX 3: The Students' Expository Essays for Assignment

APPENDIX 4: The Students' Expository Essays for Post-Test

LIST OF TABLES

Table 2.1	The Five Organizational Patterns
Table 4.1	ESL Rubric on the Traits of Content and Organization
Table 4.2	The Students' Pre-Test Scores on the Trait of Content
Table 4.3	The Students' Pre-Test Scores on the Trait of Organization
Table 4.4	The Students' Mid-Test Scores for the Business English Course
Table 4.5	The Comparison Between the Students' Pre-Test and Assignment Scores on the Traits of Content and Organization
Table 4.6	The Students' Post-Test Scores on the Trait of Content
Table 4.7	The Students' Post-Test Scores on the Trait of Organization
Table 4.8	The Comparison between the Students' Pre-Test and Post-Test Scores on the Trait of Content
Table 4.9	The Comparison between the Students' Pre-Test and Post-Test Scores on the Trait of Organization

The Impacts of Graphic Organizers on Management Students' Expository Writing Performance

Sonya FrancienKalengkongan (8212711004)

Abstract

University students are profoundly required to be able to write not only for the academic purpose but also for their future careers to support their professionalism at work, especially in this globalization era. However, there are two common obstacles encountered by the students in the process of writing that may affect their writing performance. The first problem is generating ideas for many of them still feel that they are lack of ideas. The second one is organizing their ideas. There are a big number of students who still do not know how to organize their ideas properly in their essays. It could be also undergone by those who have brilliant ideas to share.

One of the techniques that has been believed and utilized by many teachers worldwide to overcome the problems is using various graphic organizers. For this reason, this study was aimed at improving the Management students' expository writing performance on the traits of content and organization. The subjects were the students of Business Faculty of Widya Mandala Catholic University who were taking Business English course in the second semester.

An action research was carried out since this research focused on the process of learning that enabled the writer to monitor the progress made by the students more deeply. The quantitative data was also utilized to reinforce the qualitative data. Therefore, the students were given pre-test and post-test as well. For triangulation, the pre-test and post-test were assessed by two raters by using ESL rubric and semi-structured interview was conducted.

The results showed that the use of graphic organizers profoundly affected the process and the products of the students' writing. They showed significant improvement in the process of learning. The students were able to generate more ideas with the assistance of the graphic organizers for brainstorming. Interestingly, the students also learnt a lot of new terms and vocabulary in the process of developing ideas. The other finding showed that the use of graphic organizers also enabled them to organize their ideas more and properly in the process of writing. Further, the findings also revealed that the use of graphic organizers could arouse students' interest, motivation, and confidence in writing. As a result, the students' writing achievement also improved significantly for the students' post-test scores on traits of content and organization were higher than their pre-test scores on the same criteria.

Therefore, graphic organizers can be versatile tools to enhance the EFL freshmen' expository writing performance on the traits of content and organization. Since there are a number of benefits that graphic organizers may offer, further research concerning the use of graphic organizers for other types of writing at any levels can be conducted.

Key terms: Graphic, Organizer, Graphic Organizers, Expository Writing, Writing Content, Writing Organization, Writing Performance, Management Students