1.1. Background of Study

In order to communicate with other people whether in a family or in a society, we need to be able to address someone with proper terms of address. There are many different ways of addressing one person, and the uses of terms of address reflect the relationship of the addresser and the addressee. Chaika, in her book entitled "Language the Social Mirror", also supports the theory on how terms of address function in the use of language to the message of relationship (1982: 36).

In maintaining a relationship, language plays an important role. Lovedays states that the way a person speaks according to whom he or she is with depends on how intimate he or she feels his or her interlocutor to be (1982: 1). If the relationship between the two is close, for example, they may use more intimate terms of address. On the other hand, if the relationship is distant, they may use less intimate terms of address.

In one of George Bernard Shaw’s play entitled “The Philanderer”, the main character in the play, Charteris, calls his two lovers, Grace and Julia, with different terms of address. At the beginning, Charteris seems to be satisfied to have Julia as his lover. But then he breaks off with her when he finds out that Julia is quite an example of a possessive woman. On the other hand, Charteris is a
type of man who does not like to be tightened up with any girl. Hence, he tries to build another relationship with another woman, Grace. Charteris’ second lover, is a widow. She seems to have the same idea with Charteris that a man and a woman have the same position. At the end of the play, however, Julia accepts Dr. Paramore’s proposal while Grace also leaves Charteris.

Due to the fact that (a) the terms of address in George Bernard Shaw’s “The Philanderer” are very interesting, (b) the main character’s various address terms are very unique, and (c) there has so far been no research on the terms of address used in this play at the English Department of Widya Mandala Catholic University, the writer decided to choose the terms of address in a play entitled “The Philanderer” as the topic in her research, which is entitled “A Study of The Terms of Address used by Charteris towards Grace and Julia as the Main Character in Shaw’s “The Philanderer”.

1.2. Statement of the Problems

Based on the background of the study, the major problems of this study are formulated as follows:

1. What are the terms of address used by Charteris to his two lovers, Grace and Julia, in Shaw’s “The Philanderer”?

2. What reasons are responsible for the use of the different terms of address?
1.3. Objectives of the Study

This study is intended to find out the various kinds of terms of address used by Charteris to his two lovers, Grace and Julia, in George Bernard Shaw's play entitled "The Philanderer" and to find out why he has to use different terms to address one and the others.

1.4. The Significance of the Study

This thesis is intended to give some contribution to the field of sociolinguistics. She hopes that this thesis will be very useful to other students who are also interested in sociolinguistics. Through this thesis, it is shown that in learning a literary work, people need not only use the literary approach but they can also use linguistic approach especially the sociolinguistic approach. It is hoped that this thesis will be helpful to the readers for further study of literary works.

1.5. Scope and Limitation of the Study

This study will analyze the terms of address used by the main character in Shaw's "The Philanderer". It focuses on the speeches uttered by Charteris to Grace and Julia from stage I to stage III. The language factors and social factors will be an adequate tool to reveal one's reasons in using different terms of address. Hence, the speeches which do not contain the terms of address, will not be noted and analyzed.
For the social factors, this study uses Hymes' theory of SPEAKING, which represents Setting (S), Participant (P), End (E), Art form (A), Key (K), Instrumentality (I), Norm (N), and Genre (G). In this study, however, only four variables are used: (S)etting, (P)articipant, (E)nds, and (K)eys.

1.6. Theoretical Framework

This study is based on theories of sociolinguistics which cover the nature of sociolinguistics, the nature of language, the nature of rules of addressing, the nature of terms of address, the nature of power and solidarity, the nature of relationship, the nature of role relationship, the nature of SPEAKING theory.

1.7. Definition of Key Terms

The title of this thesis is “A Study on the Terms of Address Used by Charteris as the Main Character in George Bernard Shaw’s “The Philanderer”. As such the major term defined in this section is terms of address.

Terms of address:

terms of expression which are used by one person to address another he talks to (Trudgill 1974: 105-108). The terms of address include terms of first name, terms of endearment, terms of multiple name, and the definition of key terms of social factors.
1.8 Research Methodology

In doing this research, the writer would like to use sociolinguistics research. First of all, the writer read and chose one of George Bernard Shaw’s play entitled “The Philanderer”. Second, the writer noted the conversations which contain terms of address. Third, the writer identified the terms of address used by Charteris to Grace, his second lover, and to Julia, his first lover, from stage I to stage III. Fourth, the writer grouped all of them into two parts according to the addresses namely Grace and Julia. Fifth, the writer noted the social factors that influence the use of each of terms of address in relation with Hymes’ theory.

1.9. Organization of the Thesis

This thesis consists of five chapters. The first chapter is the Introduction, which is divided into nine sub-topics, Background of the Study, Statement of the Problem, Objectives of the Study, Significance of the Study, Theoretical Framework, Definition of Key Terms, Research Methodology, and Organization of the Thesis.

The second chapter presents the Theoretical Framework of this study. It discusses the basic theories used in the study, namely Sociolinguistics, Language, Terms of Address, Rules of Addressing, Relationship, Role Relationship, Power and Solidarity, and Politeness.

The third chapter is about the Research Methodology. It discusses the details of how the study is carried out until the analysis of the data.
The fourth chapter talks about the data analysis, findings, and the discussion.

The last chapter of this thesis presents the conclusion.