A STUDY ON THE ENGLISH BORROWED WORDS USED IN THE EDITORIALS OF THE "JAWA POS" NEWSPAPER

A THESIS

In Partial Fulfilment of the Requirements for the Sarjana Pendidikan Degree in English Language Teaching

BY

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ABSTRACT


This thesis is the result of the writer's efforts to answer the following questions: (1) What kinds of English borrowed words is most frequently employed in the editorials of Jawa Pos newspaper? (2) What is the percentage of each type of the English borrowed words? (3) What is the most dominant reason that triggered the use of English borrowed words in the editorials of the Jawa Pos newspaper? There are 31 editorials analyzed using the following parameters: (1) types of borrowing words, namely: loan word, loan blend, loan translation and loan shift (2) the English words are borrowed namely: because of their being (a) shorter compared to their translations, (b) internationally known, (c) needed to describe new concepts, (d) needed to show euphemism, (e) more appropriate in connotation and (f) there are too many synonyms in Indonesian.

After working through all the data by means of these parameters, the writer found that 9.7% of the borrowed words belong to the classification of loan word, 89.4% of the borrowed words belong to the classification of the loan blend and 0.9% can be categorized as loan translation. From the above findings, it is very clear that loan blend is the mostly used in the editorials of Jawa Pos newspaper. It was also found that the English borrowed is needed mostly to describe new concepts. Besides, it was also found that some spellings are not based on the EYD rules.

This study is only a small part of sociolinguistics focussing on borrowing words in the editorials of "Jawa Pos" newspaper. Hence, it is not perfect yet. The writer realizes that there are many weak points in terms of scope, instruments and techniques for analyzing the data and the parameters used. Therefore, it is suggested that future research focussing on borrowing words:
(a) be done on other languages besides English.
(b) be varied on different objects or focusses such as: television and or magazines using much better techniques.