DESIGNING THE SYLLABUS OF ENGLISH FOR TOURISM 1 SUBJECT

A THESIS

By
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SURABAYA
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Advisor’s Approval

This thesis entitled (Designing the Syllabus of English for Tourism 1 Subject) prepared and submitted by Zavitri Citra Wardhani, S.S; 8212706011 has been approved to be examined by the Thesis Board of Examiners.

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Director of the Master’s Degree Program
Statement of Authenticity

I declare that this thesis is my own writing, and it is true and correct that I did not take any scholarly ideas or work from others dishonestly. That all the cited works were quoted in accordance with the ethical code of academic writing.

Surabaya, 1 August 2013

(Zavitri Citra Wardhani, S.S; 8212706011)
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Abstract

The growth in tourism industry has created the need for students and professionals to master English for occupational purposes. English is a compulsory subject at Tourism Department, Airlangga University. However, the teaching materials are too old. Besides, the curriculum and syllabus are not available that make teachers use their own materials and sometimes the same materials are often given repeatedly by different teachers. There are also complaints from the students.

The objectives of this research is to find necessary topics relevant to prospective graduate’s job which can be found from the existing materials and also by asking the alumni about topics needed which are not present in the existing materials. Based on the findings, the proposed syllabus for the subject English for Tourism 1 is developed as well as the example material based on the proposed syllabus.

In order to find the necessary topics for prospectives graduates, questionnaires were distributed with random sampling method to 600 alumni in which only 100 of them responded. Based on the result of the questionnaire, out of 25 topics in the existing materials, 10 topics were chosen and used in the proposed syllabus. After the syllabus was developed, the sample material was developed.

Keywords: ESP, syllabus design, materials development
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