THE STUDY ON THE FREQUENCY OF COHESIVE DEVICES ENCOUNTERED IN THE HEADLINE ARTICLES OF THE INDONESIAN DAILY NEWS

THESIS

In partial fulfillment of the requirements for the Sarjana Pendidikan Degree in English Language Teaching

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# TABLE OF CONTENT

**APPROVAL SHEET (1)**  
**APPROVAL SHEET (2)**  
**ACKNOWLEDGEMENT**  
**TABLE OF CONTENT**  
**ABSTRACT**  

<table>
<thead>
<tr>
<th>CHAPTER I</th>
<th>INTRODUCTION</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1.1 Background of the Study</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>1.2 Statement of the Problems</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>1.3 Objective of the Study</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>1.4 The Significance of the Study</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>1.5 Assumption</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>1.6 Theoretical Framework</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>1.7 Scope and Limitation of the Study</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>1.8 Definition of Key Terms</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CHAPTER II</th>
<th>REVIEW OF RELATED LITERATURE</th>
<th>7</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2.1 The Advances of Composition</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td>2.1.1 The Definition of Composition</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td>2.1.2 The Qualities of Good Writing</td>
<td>8</td>
</tr>
<tr>
<td></td>
<td>2.1.3 The Characteristics of Good Paragraph</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>2.1.4 The Process of Writing</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>2.1.5 The Role of Rhetoric in Composition</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>2.1.6 The Role of Cohesion in Composition</td>
<td>11</td>
</tr>
</tbody>
</table>
2.2 The Theory of Cohesion and Cohesive Devices

2.2.1 Reference

2.2.2 Substitution

2.2.3 Ellipsis

2.2.4 Conjunction

2.2.5 Lexical Cohesion

2.2.5.1 Repetition

2.2.5.2 Synonym or Near Synonym

2.2.5.3 Superordinates and General Nouns

2.2.5.4 Antonym and Proximity

2.3 Insights on Journalism Report

2.3.1 News Values

2.3.2 Functions of Mass Media

2.3.3 Press Freedom

CHAPTER III: RESEARCH METHODOLOGY

3.1 The Design of the Study

3.2 Population and Samples

3.3 The Procedure of Data Collection

3.4 Data Analysis Procedure

CHAPTER IV: FINDINGS AND DISCUSSION

4.1 Findings

4.1.1 The Number of Cohesive Devices Cohesive Devices on Reference
The Number of Occurrence of Cohesive Devices on Reference Discovered in the Headline Article Entitled:

4.1.1.1 48 Parties are to join the election...30
4.1.1.2 Mega Slays Habibie.........................31
4.1.1.3 Mega can't be president....................32
4.1.1.4 FPP: Impeachment must go on............33
4.1.1.5 First day, few register....................34
4.1.1.6 Soeharto doubts the pool..................35
4.1.1.7 Bomb explodes, BCA robbed..............36
4.1.1.8 Bomb threatens Catedral.................37

4.1.2 The Number of Cohesive Devices Cohesive Devices on Substitution..................................38

4.1.3 The Number of Cohesive Devices Cohesive Devices on Ellipsis........................................38

The Number of Occurrence of Cohesive Devices on Ellipsis Discovered in the Headline Article Entitled:

4.1.3.1 48 Parties are to join the election...39
4.1.3.2 Mega Slays Habibie..........................40
4.1.3.3 Mega can’t be president.....................40
4.1.3.4 FPP: Impeachment must go on............41
4.1.3.5 First day, few register.....................42
4.1.3.6 Soeharto doubts the pool.................42
4.1.3.7 Bomb explodes, BCA robbed........43
4.1.3.8 Bomb threatens Catedral....................44

4.1.4 The Number of Cohesive Devices Cohesive Devices on Conjunction.................................44
The Number of Occurrence of Cohesive Devices on Conjunction Discovered in the Headline Article Entitled:

4.1.4.1 Parties are to join the election...45
4.1.4.2 Mega Slays Habibie..........................46
4.1.4.3 Mega can’t be president.................47
4.1.4.4 FPP: Impeachment must go on........48
4.1.4.5 First day, few register..................49
4.1.4.6 Soeharto doubts the pool...............49
4.1.4.7 Bomb explodes, BCA robbed.............50
4.1.4.8 Bomb threatens Catedral.................51

4.1.5 The Number of Cohesive Devices Cohesive Devices on Lexical Cohesion.............................51
The Number of Occurrence of Cohesive Devices on Lexical Cohesion Discovered in the Headline Article Entitled:

4.1.5.1 Parties are to join the election...53
4.1.5.2 Mega Slays Habibie.........................54
4.1.5.3 Mega can’t be president..................55
4.1.5.4 FPP: Impeachment must go on......56
4.1.5.5 First day, few register.......................57
4.1.5.6 Soeharto doubts the pool.................59
4.1.5.7 Bomb explodes, BCA robbed.............59
4.1.5.8 Bomb threatens Catedral..................60
4.1.6 The Total Number of Occurrences of Cohesive Devices Discovered in All Selected Headline Articles Ordered Based on the Number of Frequency.........................................................61
4.2 Discussion...........................................63

CHAPTER V : CONCLUSION AND SUGGESTIONS........65
5.1 Conclusion...........................................65
5.2 Suggestions.........................................66

BIBLIOGRAPHY..............................................68

APPENDICES
APPENDIX I : TABLE OF COHESIVE DEVICES
APPENDIX II : TABLE OF DATA ANALYSIS
APPENDIX III : CLIPPING OF THE SELECTED HEADLINE ARTICLES
ABSTRACT

For most people, newspapers are as valuable as carriers of news. They are valuable for other reasons too. With their wide variety of text-types and language styles, newspapers are good basis for language study.

In this thesis, the writer is interested to bring into view the order of cohesive devices in the area of journalism, in this case, the headline articles of the newspaper considering that whenever the readers take a glance of a newspaper, it is undeniable that it is always the headline articles that the readers first notice. This is not surprising as it mostly constitutes the most dramatic and interesting news section of the paper. Taking this into account, the writer decided to take the headline articles of a newspaper as the object of the analysis.

Even though a number of previous studies in investigating the cohesive devices in different fields have formerly been executed by Hanna (1980), Puteri (1988), Djunaidi (1989), Kho (1989), Khornomo (1992), Anggraeni (1996), however, it is noteworthy that the number of the analysis of the cohesive devices encountered in the area of journalism is still worth questioning. Correspondingly, the writer is in a deep interest in revealing it.

A good composition is to possess five ultimate general elements, namely; grammar, content, form, style and mechanics. The mastery of cohesive devices, which is included in grammar, constitutes one of the essential qualities of a good paragraph.

Mastering the elements of cohesion, namely; reference, substitution, ellipsis, conjunction and lexical cohesion will facilitate the writer in expressing his idea smoothly and continuously as it bridges the thought gaps among sentences within paragraph. The mastery of cohesive devices also enables both writer and reader focussing where the core of each paragraph is flowing. As a result, the well-maintained and logically related sentences would be an advantage for both parties in gaining the essence of communication as the possibility of misunderstanding could be minimized to zero point.

In this case, the writer chooses The Indonesian Daily News for the sample of his study due to the interest that it is the only foreign-language media issued from Surabaya.

In order to keep the objectivity of the research, the sampling of the eight headline articles was executed randomly from the March and April issues. In the other words, it resulted in four articles issued in March and the other four articles issued in April.

After a careful analysis of the articles, it was finally discovered that the total number of the cohesive devices items found was 1270 times with this following order: reference occupied the first place with the total number of 537 times or as high as 42.28%, followed by lexical cohesion in the second place with the total occurrences of 477 times or 37.55%. The third was conjunction with the total number of 168 times or 13.22%, followed by the subdivision of ellipsis with the total occurrences of 88 times or as much as 6.92%. The last subdivision of cohesive devices namely substitution was surprisingly not at all detected.
This is quite a phenomenon which the writer suggests that further studies on the same object be performed in order to arrive on a more accurate generalization.