AN ANALYSIS ON THE COHERENCE OF THE LANGUAGE USED IN COMIC STRIPS FOUND IN JAKARTA POST JANUARY - MARCH 1998

A THESIS

In Partial Fulfillment of the Requirements for the Sarjana Pendidikan Degree in English Language Teaching

BY:

ERI INDRAYANI
1213094050

UNIVERSITAS KATOLIK WIDYA MANDALA SURABAYA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
JURUSAN PENDIDIKAN BAHASA DAN SENI
PROGRAM STUDI PENDIDIKAN BAHASA INGGRIS
OCTOBER, 1998
This thesis entitled AN ANALYSIS ON THE COHERENCE OF THE LANGUAGE USED IN COMIC STRIPS FOUND IN JAKARTA POST JANUARY - MARCH 1998 prepared and submitted by Eri Indrayani has been approved and accepted as partial fulfillment of the requirements for the Sarjana Degree in English Language Teaching by the following advisor:

Dr. Abdul Wahab, M.A.
Advisor
This thesis has been examined by the committee on Oral Examination with a grade of _____, on October 23, 1998.

Drs. M.P. Soetrisno, M.A.  
Chairman

Dr. Abdul Wahab, M.A.  
Member

Drs. B. Budiyono, M.Pd.  
Member

Dra. Magdalena I. Kartio, M.A.  
Member

Approved By

Dr. Veronica L. Diptoadi, M.Sc.  
Dean of English Department

Dr. Agnes Santi Widiati, M.Pd.  
Head of English Department
ACKNOWLEDGEMENT

Above all, the writer would like to thank God for helping her in making everything possible under His holly providence.

Her deepest gratitude is for her advisor, Dr. Abdul Wahab, M.A. for his valuable guidance, encouragement, suggestions, criticisms and corrections during the writing of this thesis. Without his helping this thesis will not be completed.

Next appreciation goes to all the lecturers of Widya Mandala University for their help during her study time.

The writer also would like to express her heartiest thank to her parents for all their contributions that makes her possible to finish her thesis.

Finally, her sincere thanks go to all other people who have not been mentioned here one by one. Without their helps this thesis would have never been accomplished as it is.

The writer.
# TABLE OF CONTENTS

Title page .......................... i
Approval sheet (1) ................. ii
Approval sheet (2) .................. iii
Acknowledgement .................. iv
Table of contents .................. v
Table of picture ................... ix
Abstract ............................ x

**Chapter I. INTRODUCTION**

1.1 Background of the study ........ 1
1.2 Statement of the problems ....... 5
1.3 Objectives of the study ......... 5
1.4 Significance of the study ....... 5
1.5 Scope and limitation .......... 6
1.6 Definition of key terms ......... 6
1.7 Organization of the thesis ....... 7

**Chapter II. REVIEW OF RELATED LITERATURE**

2.1 Review of related study ......... 8
2.2 Theoretical framework

2.2.1 Discourse analysis

2.2.2 Cohesion

2.2.3 Coherence

2.2.3.1 Computing the communicative function

2.2.3.2 General socio-cultural knowledge

2.2.3.3 Determining the inferences to be made

2.2.4 Speech acts

2.2.5 Theory of implicature

2.2.6 Ethnography of speaking theory

Chapter III. RESEARCH METHODOLOGY

3.1 Research design

3.2 The materials

3.3 The instrument

3.4 The procedure for collecting the data

3.5 Procedure of the data analysis

CHAPTER IV. ANALYSIS

4.1 Valentine’s Value

4.1.1 Aspects of coherence
| PICTURE 1. | HUGE MISTAKE                     | 2 |
| PICTURE 2. | BOXING                           | 3 |
| PICTURE 3. | MOUNT MICKEY                     | 13|
| PICTURE 4. | VALENTINE’S VALUE                | 26|
| PICTURE 5. | PROFESSIONAL SPORTS              | 28|
| PICTURE 6. | DUCK LANDING ON THE WATER        | 30|
| PICTURE 7. | AWARDS                           | 32|
| PICTURE 8. | MONEY CAN’T BUY                  | 34|
| PICTURE 9. | TAX RETURNS                       | 36|
| PICTURE 10. | PIANO PLAYER                     | 38|
| PICTURE 11. | REMEMBER EVERYTHING              | 40|
| PICTURE 12. | VALENTINE CARD                   | 42|
| PICTURE 13. | PROMOTION                         | 44|
ABSTRACT


Key words : coherence, comic strips, Jakarta Post.

This thesis is a study which uses discourse analysis theory to analyze the coherence on the language used in comic strips. This study is trying to describe the coherence on the language used in the comic strips by looking at the factors which bring about their coherence. Also, it explains how utterances are meaningful in their context. Hence, the analysis is based on the utterances produced by their characters of the comic strips. Two different titles of ten comic strips which are chosen randomly are used as the data. They are under the title Peanuts and The Born Loser. To be able to note down all the factors which exist in interpreting those comic strips, several theories from discourse analysis, such as Brown and Yule's theory on coherence, Austin's speech acts theory, Grice's conversational implicature theory and Hymes' ethnography of speaking theory are used. From the interpretation and conclusion of the analysis, it can be seen that all three factors of coherence suggested by Brown and Yule must exist in describing the coherence on the language of the comic strips.

The existence of the first aspect of coherence, computing communicative function, is marked by the use of the illocutionary acts, representatives and directives in a great deal. It also can be seen through the many violation of the maxims of manner and quality. The existence of the second aspect of coherence, using general socio-cultural knowledge of the world, is signed by the use of psychological schemata in the interpretation. The last aspect of coherence, determining the inferences, accompanies the first two aspects. Also of great importance is the existence of the pictures of each comic strips which serve as a bridge to come to the overall interpretation of their meaning. Thus, provided with the context of situation (in this case, the pictures following each utterance) along with those three aspects of coherence, the coherence on the language used in comic strips can be described.