AN ANALYSIS OF THE SPEECH ACTS OF THE ANNOUNCEMENTS OF THE ENGLISH DEPARTMENT AT WIDYA MANDALA CATHOLIC UNIVERSITY

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By:

ITAWATI
1213096106

UNIVERSITAS KATOLIK WIDYA MANDALA SURABAYA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
JURUSAN PENDIDIKAN BAHASA DAN SENI
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This thesis entitled **AN ANALYSIS OF THE SPEECH ACTS OF THE ANNOUNCEMENTS OF THE ENGLISH DEPARTMENT AT WIDYA MANDALA CATHOLIC UNIVERSITY**

Prepared and submitted by ITAWATI has been approved and accepted as partial fulfillment of the requirements for the Sarjana Pendidikan degree in English Language Teaching by the following advisors.

Dra. Susanna Teopilus, M. Pd.
First Advisor

Dra. Ruruh Mindari, M. Pd.
Second Advisor
This thesis has been examined by the committee on Oral Examination with a grade of ______________________ on November 11, 2000.

Dr. Agustinus Ngadiman
Chairman

Drs. B. Budiyono, M.Pd.
Member

Drs. Hendra Tedjasukmana, M. Hum
Member

Dra. Susanna Teopilas, M.Pd.
Member

Dra. Ruruh Mindari, M. Pd.
Member

Approved by:

Dr. Agustinus Ngadiman
Dean of the Teacher Training Faculty

Dra. M.N. Siti Mina Tamam
Head of the English Department
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ABSTRACT


Key words: Announcements, Speech acts theory

Communication is important for all people in order to receive the aids from others. Because of that reason people should convey his thoughts, feelings, or ideas. Communication occurs when there is a response from the reader. There are two kinds of communication based on the way communication occurs: written communication and oral communication. However, this study will only deal with the written communication.

As we know that communication has failed when there is no response from the readers. This condition can also happen in our daily activities as a student. The written communication can be found everywhere such as at the office, school, or newspapers. Actually the use of announcements at school is as a tool to communicate between the school principal and the teachers with the students. However, not all of the students always pay attention to the announcements.

Based on the reason above, the writer writes this thesis because she wants to know what the students think of announcements by analyzing the announcements of the English Department that are read by the students whose age is around 18 to 23. The writer collected ten announcements and found five students for each announcement.

The writer used qualitative research design because it is used to understand the behavior from the subjects and to collect the data through sustained contact with people in settings where subjects normally spend their time.

This study finds that the illocutionary acts that are implied in the announcements are directives and representatives. Second, the perlocutionary acts used by the students are telling their friends about the announcement, doing the message conveyed in the announcement, and not doing anything. As a conclusion, the writer finds that the very dominant language function of the ten announcements is directives.