AN ANALYSIS OF VAGUENESS ON "READER'S COLUMN"
IN JAWA POS NEWSPAPER

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ABSTRACT


Advisor: Dr. Wuri Soedjatmiko, M.Pd.

Key Words: semantics, vagueness, Reader’s Column

In society, mass media becomes an important tool for communication. That is why, the language used in mass media must concern on clarity as the main role of communication. On the other hand, the emergence of vagueness still cannot be avoided whether it happens intentionally or unintentionally especially on “reader’s Column” in Jawa Pos Newspaper. In that regard, the writer is interested to find out whether there is some significant vagueness emerge in some letters of “Reader’s Column” or not, what types of vagueness appear in each letter, and also what types of vagueness most frequently emerge on “Reader’s Column” in Jawa Pos Newspaper.

As the underlying theories, the writer includes some sources about newspaper and the theory of writing since they suggest clarity as the priority both in arranging the language for newspaper and also in making a good writing. Furthermore, she includes the theory of semantics in general and the theory of vagueness as a part of semantics in specific. Basically, vagueness means a lack of specification. In this case, there are four types of vagueness used as the parameters in this study. They are: referential vagueness, indeterminacy of meaning, lack of specification in the meaning of an item, and disjunction in the specification of the meaning of an item.

During the analysis, she reviews the related literature especially the theory of vagueness to explore the specific issues of vagueness so that it can help her in understanding the data analyzed. She also, provides the description of some realities emerged as the effect of vagueness. In this case, she uses the qualitative descriptive research as her research design.

After analyzing the data, the writer finds out that not all letters contain some significant vagueness. From 14 letters analyzed, only 10 letters contain some significant vagueness. However, some significant vagueness found are only categorized into two types of vagueness, those are the first type called as referential vagueness and the third type called as lack of specification in the meaning of an item. In this case, she finds that the third type emerge more often than the first type, that is 90,5% : 9,5%. Hence, she claims that the third type is
the most frequently type of vagueness which emerges on “Reader’s Column” in Jawa Pos Newspaper.

As the conclusion, she states that vagueness often emerge on “Reader’s Column” in Jawa Pos even though it has contradiction with clarity. Thus, the readers are difficult to really understand the message conveyed when a letter contains some vagueness because of the emergence of some possible interpretation from those vague word/phrase.