

CHAPTER I

INTRODUCTION

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1. 1 Background of the Study

Communication becomes the need of people's life nowadays. It is because, as a human being, they live together hand in hand in this world with others. They communicate to one another in order to express their feelings, show their opinions and mind to share and learn more about life and experience. So, communication has an important role for the existence of people's life.

There are many ways of communication that can be used. One of them is through literature. For many years, people have been using literature as a way of communication. According to Perrine (1956:6), literature exists to communicate significant experience. It is significant because literature is concentrated and organized, which make literature be considered as a possible way for communication. Through literature, communication will attract people to understand more about experience from different angles or view points. Besides, people will know the experience of others and know better their own experiences (Perrine, 1956:4).

Beardsley (1956: xxxv) stated that "a literary work can evoke a complete, ordered, unified, and therefore inherently satisfying experience". It means that literature becomes part of people's life because it can explore many of principles in

life. They are able to comprehend more from the literary work by looking deeper into it and connecting it with the knowledge that people have in their brain, and clarifying it to get the meaning from the message of the literary work.

Literature has also its different forms, as it is claimed by Beardsley (1956: xxii), such as poetry, stories and songs. The example, which is discussed in this study, is songs. It has been widely known in the society that song is also an entertainment device that can be enjoyed by understanding the meaning of the theme or the message written in the words of the song. So, it is no wonder if songs are powerful and fun because songs speak to them about experiences or they reassure them in their moments of trouble. Another reason that concludes that songs are powerful is the arbitrary of the songs in general to affect our emotions (Griffiee, 1992: 4). Songs are able to make people move in sadness or joy, make people cry or smile, because of listening to the music and words contained in them. And, that is why the writer intends to explore songs as a research study, to know if songs can give people more contemplation in their life. Therefore, there will be a further discussion about songs briefly.

Songs have its own uniqueness that attract the writer to use them as the research device because of their being universal. People in all ages can listen to the songs no matter whether they are young or old, poor or rich, uneducated or educated, even male or female. Everyone can sing a song and have the pleasure of it.

Another assumption that makes the writer explore songs because as one of literary work, song has the function to tell us about experience and allows us imaginatively to participate in it (Perrine, 1956: 6). Song is giving us a chance as listener to use our imagination to catch the message of the song. In songs, there are two ways of exploring the theme or meaning of the song. First, explicitly, the words in the song are in the literal meaning. Second, there is also the words in the song that cannot be taken literally. It is obscured until we clarify it. The implicit way like this is known by using figures of speech. Many songs use figures of speech to give the clues or signs to tell what the songwriter wants the listener to feel or imagine about his or her 'story' according the themes of the songs for each, that makes a plus point for the writer to investigate songs as a research study.

To achieve the maximum goal of the study, the writer is considering to use Bon Jovi's songs because many of his songs use figures of speech to present the theme of his songs. Each theme of the songs shows the songwriter's feelings and mind. Besides, Bon Jovi's songs are written by the songwriter himself. So the songs are original songs. Bon Jovi as the famous pop rock artist is got nominated in many music award events, and won the awards for some years. Bon Jovi is also got platinum for the songs' album achievement in many countries in the world. Therefore, the writer is interested in using Bon Jovi's songs to explore and understand his opinion about the theme songs, in this case is Love.

Love is an ordinary thing that happened in people's life. It can be affection, emotion, or feelings of care to others, especially for female-male relationship, as lovers. Love is also a controversial thing that effects people's life and can cause lot of things like happiness, sadness, or disappointment according to people's opinion and what they feel about it. Normally, people look at love as a miracle thing in life. Love can be represented in many figures which sometimes people don't understand about it. Because of that, the writer decided to use Love as the theme, which will be investigated through songs that is reflected on the figures of speech.

1. 2 Statements of the Problem

This study tries to answer the following question:

What figures of speech are used to represent Love in Bon Jovi's songs ?

1. 3 Objective of the Study

The study is made to answer the above research question. The objective is to locate and describe the figures of speech used to represent Love in Bon Jovi's songs.

1. 4 Significance of the Study

The study contributes to the discourse study especially the written forms in serving the function to express the message of the songs, in this case Bon Jovi, as one of famous artists in this era who has characteristic in his songs. The study also

enlarges the study of literature through songs concerning its language element related to the figures of speech.

1.5 Scope and Limitation

Realizing how broad the discussion of the analysis could be, the writer limited the study by focusing on figures of speech and songs. The figures of speech are used to express love in Bon Jovi's love songs. There are five songs were chosen to represent the theme, and Love ,as the theme, is expressed through various figures of speech and view of the writer.

1.6 Definition of the Key Terms

The title of this study is "An Analysis of the Figures of Speech in Bon Jovi's Love Songs". The major terms defined in this section are:

1. A figure of speech is anyway of saying something other than ordinary way (Perrine, 1956: 65).
2. Figurative language is language that can not be taken literally (Perrine, 1956: 65).
3. Love is warm liking or affection; affectionate devotion (Oxford Advanced Learner's Dictionary).
4. Song is the art of creating or singing vocal compositions (Webster's Third New Intentional Dictionary).

1.7 Theoretical Framework

These are four related theories that are used to analyze the figures of speech in Bon Jovi's songs, they are:

1.7.1 Language Function

According to Nababan (1991:38), the general function of a language is the communication. In songs, language is used to make a communication between the songwriter and the listeners. By considering language function, it will be easier for the writer to make the study more specific in dealing with the objectives.

1.7.2 Speech Act Theory

In speech act theory, language is seen as a form of acting. Here, this theory is used to make a clearance of language and give the interpretation of the words used in songs.

1.7.3 Pragmatics

Pragmatics is used to answer the question dealing with relationship of the sign found in songs, which is figures of speech, and the user who is the songwriter. To Brown (1983:58-59), in getting a maximum result, two principles are needed and they are:

- a. The principle of local interpretation which guides the researcher in viewing the written discourse as an extract.
- b. The principle of analogy which guides the researcher in analyzing the relation of each verbal forms to gather the message.

1. 7. 4 Figures of Speech

Figures of speech theory is needed to explain the implicit message of words in songs for the analysis. Yet, more explanation about the theory will be discussed in the next chapter.

1. 8 Organization of the Thesis

This study consists of five chapters. The first chapter presents of the background of the study, the statement of the problem, the objective, the significance of the study, the scope and limitation of the study, the definition of key terms, theoretical framework and the organization of the thesis. The second chapter contains a review of related literature, which consists of language function, speech act theory, pragmatics, figures of speech and the theory of song. The third chapter discusses about the research methodology that includes the research design, the source of data, the instrument, the procedure of data collection, the procedure of data analysis, the data analysis technique, and the triangulation. The fourth chapter deals with the findings

and discussion. The last chapter, chapter five, contains the conclusion and some suggestions.