

LAMPIRAN

**KUESIONER PENELITIAN
PROGRAM STUDI MANAJEMEN PROGRAM PASCASARJANA
UNIKA WIDYA MANDALA**

No. Responden :

Nama :

Alamat :

Responden Yth.

Dalam rangka penyusunan tugas akhir di Program Pascasarjana Unika Widya Mandala, kami ingin mencari informasi yang berkaitan dengan persepsi konsumen tentang atribut-atribut minuman ringan. Untuk itu, kami mohon dengan hormat kesediaan Saudara untuk mengisi kuesioner yang terlampir sesuai dengan keadaan yang sebenarnya.

Perlu diinformasikan bahwa pihak penyusun menjamin kerahasiaan informasi pribadi yang Saudara berikan. Informasi ini hanya ditujukan untuk kemudahan dalam penyusunan tugas akhir.

Atas perhatian dan kerjasama Saudara kami ucapkan terima kasih.

Hormat kami,

Lusia Sebastian

I. Petunjuk :

1. Sebelum memberikan jawaban atas pertanyaan yang diajukan, Anda diharapkan membaca terlebih dahulu semua pertanyaan yang diajukan, agar memudahkan pemahaman pertanyaan yang diajukan.
2. Daftar pertanyaan yang diajukan semata-mata untuk kemudahan penelitian ilmiah. Oleh karena itu, kejujuran Anda dalam menjawab sangat peneliti harapkan.

II. Petunjuk Pengisian Kuesioner

1. Silahkan mengisi dan menjawab semua pernyataan berikut ini sesuai dengan pendapat Anda.
2. Untuk setiap nomor pertanyaan cukup diberikan satu tanda silang (X).
3. Anda hanya cukup memberi tanda silang (X) hanya pada satu nomer jawaban pada setiap nomer pertanyaan.
4. Apabila terjadi kekeliruan dalam menjawab mohon diperbaiki dengan memberikan tanda () pada jawaban yang Anda anggap salah, kemudian Anda dapat memberikan tanda silang (X) pada nomer jawaban yang Anda anggap benar.
5. Mohon Anda isi dengan teliti dan jangan sampai ada nomer pertanyaan yang terlewatkan.
6. Atas kerjasama yang baik dan kesediaan Anda mengisi kuesioner ini, kami mengucapkan terima kasih.

Bagian Pertama

1. Apakah anda pernah mencoba 5 merek minuman ringan yang ada di Surabaya yaitu Coca-Cola, Fanta, Sprite, Pepsi dan F & N ?
 1. Ya, pernah
 2. Tidak

(Bila jawaban anda 'tidak', berhenti sampai disini)

Bagian Kedua : Data Responden

Jenis kelamin	Usia anda	Pendidikan terakhir anda
a. Pria	a. 17-20 tahun	a. SLTP
b. Wanita	b. 20-25 tahun	b. SMU
	c. 26-30 tahun	c. D3
	d. 31-35 tahun	d. Sarjana

Bagian Ketiga : Atribut Minuman Ringan

1. Apakah anda setuju jika atribut-atribut pada minuman ringan tersebut ditawarkan untuk kalangan remaja ? Beri tanda (x) pada jawaban anda.

Keterangan : STS = Sangat Tidak Setuju

S = Setuju

TS = Tidak Setuju

SS = Sangat Setuju

N = Netral

No	Atribut-atribut minuman ringan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Kemudahan mengingat nama merek					
2	Memberikan rasa nikmat					
3	Memberikan rasa aman					
4	Manfaat minuman senilai dengan uang yang dikeluarkan					
5	Keterandalan rasa					
6	Kemudahan memperoleh					
7	Harga					
8	Keindahan rancangan kemasan/botol					

2. Apakah anda setuju jika atribut-atribut pada minuman ringan tersebut diperkenalkan pada kalangan tua ? Beri tanda (x) pada jawaban anda.

Keterangan : STS = Sangat Tidak Setuju

S = Setuju

TS = Tidak Setuju

SS = Sangat Setuju

N = Netral

No	Atribut-atribut minuman ringan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Kemudahan mengingat nama merek					
2	Memberikan rasa nikmat					
3	Memberikan rasa aman					
4	Manfaat minuman senilai dengan uang yang dikeluarkan					
5	Keterandalan rasa					
6	Kemudahan memperoleh					
7	Harga					
8	Keindahan rancangan kemasan/botol					

Bagian Keempat : Persepsi Konsumen

Berilah tanda (x) untuk setiap minuman ringan berikut sesuai dengan pendapat anda berdasarkan masing-masing atribut di bawah ini, yaitu :

1. Menurut pendapat anda, apakah anda setuju jika nama merek minuman ringan berikut dimudahkan untuk diingat ?

Keterangan : STS = Sangat Tidak Setuju

S = Setuju

TS = Tidak Setuju

SS = Sangat Setuju

N = Netral

No	Merek minuman ringan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Coca-Cola					
2	Fanta					
3	Sprite					
4	Pepsi					
5	F & N					

2. Menurut pendapat anda, apakah anda setuju tentang kenikmatan rasa yang ditawarkan pada beberapa minuman ringan berikut ?

Keterangan : STS = Sangat Tidak Setuju

S = Setuju

TS = Tidak Setuju

SS = Sangat Setuju

N = Netral

No	Merek minuman ringan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Coca-Cola					
2	Fanta					
3	Sprite					
4	Pepsi					
5	F & N					

3. Apakah anda setuju jika kelima merek diberikan jaminan keamanan pada minuman ringan yang ditawarkan bagi kesehatan ?

Keterangan : STS = Sangat Tidak Setuju

S = Setuju

TS = Tidak Setuju

SS = Sangat Setuju

N = Netral

No	Merek minuman ringan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Coca-Cola					
2	Fanta					
3	Sprite					
4	Pepsi					
5	F & N					

4. Apakah anda setuju, jika manfaat minuman ringan yang diterima senilai dengan uang yang dikeluarkan ?

Keterangan : STS = Sangat Tidak Setuju

S = Setuju

TS = Tidak Setuju

SS = Sangat Setuju

N = Netral

No	Merek minuman ringan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Coca-Cola					
2	Fanta					
3	Sprite					
4	Pepsi					
5	F & N					

5. Apakah anda setuju jika rasa yang ditawarkan selalu sama untuk setiap botol atau kemasan minuman ringan yang ditawarkan ?

Keterangan : STS = Sangat Tidak Setuju

S = Setuju

TS = Tidak Setuju

SS = Sangat Setuju

N = Netral

No	Merek minuman ringan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Coca-Cola					
2	Fanta					
3	Sprite					
4	Pepsi					
5	F & N					

6. Apakah anda setuju jika cara memperoleh minuman ringan berikut dipermudah ?

Keterangan : STS = Sangat Tidak Setuju

S = Setuju

TS = Tidak Setuju

SS = Sangat Setuju

N =Netral

No	Merek Minuman ringan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Coca-Cola					
2	Fanta					
3	Sprite					
4	Pepsi					
5	F & N					

7. Apakah anda setuju tentang harga yang ditawarkan oleh masing-masing minuman ringan berikut ?

Keterangan : STS = Sangat Tidak Setuju

S = Setuju

TS = Tidak Setuju

SS = Sangat Setuju

N = Netral

No	Merek Minuman ringan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Coca-Cola					
2	Fanta					
3	Sprite					
4	Pepsi					
5	F & N					

8. Apakah anda setuju tentang kemasan yang ditawarkan pada beberapa minuman ringan berikut ?

Keterangan : STS = Sangat Tidak Setuju

S =Setuju

TS = Tidak Bagus

SS = Sangat Setuju

N =Netral

No	Merek Minuman ringan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Coca-Cola					
2	Fanta					
3	Sprite					
4	Pepsi					
5	F & N					

Data Persepsi Konsumen

No	Minuman	Merek	nikmatan R	Kesehatan	Manfaat	Rasa Sama	ta Mempero	Harga	Kemasan
		1	2	3	4	5	6	7	8
1	Coca-cola	1	4	1	4	4	4	4	4
	Fanta	1	4	1	4	4	4	4	4
	Sprite	1	4	1	4	4	4	4	4
	Pepsi	1	4	1	4	4	4	4	4
	F & N	1	4	1	4	4	4	4	4
2	Coca-cola	3	4	2	3	3	4	3	3
	Fanta	3	4	2	3	3	4	3	3
	Sprite	3	4	2	3	3	4	3	3
	Pepsi	3	4	2	3	3	4	3	3
	F & N	3	4	2	3	3	4	3	3
3	Coca-cola	5	5	5	5	5	5	3	4
	Fanta	5	4	5	5	5	4	3	5
	Sprite	5	5	5	5	5	5	3	4
	Pepsi	4	3	5	5	5	5	4	4
	F & N	5	4	4	5	5	4	5	5
4	Coca-cola	5	5	5	5	1	5	3	4
	Fanta	5	5	5	5	1	5	3	4
	Sprite	5	5	5	5	1	5	3	4
	Pepsi	5	5	5	5	1	5	3	4
	F & N	5	5	5	5	1	5	3	4
5	Coca-cola	4	4	3	3	3	3	3	4
	Fanta	4	4	3	3	3	3	3	4
	Sprite	4	4	3	3	3	3	3	4
	Pepsi	4	4	3	3	3	3	3	4
	F & N	3	4	3	3	3	3	3	4
6	Coca-cola	5	4	5	5	5	3	2	2
	Fanta	5	4	5	5	5	3	2	2
	Sprite	4	4	5	5	5	3	2	2
	Pepsi	3	4	5	5	5	3	2	2
	F & N	2	4	5	5	5	3	2	2
7	Coca-cola	4	4	4	3	4	2	3	4
	Fanta	4	3	4	3	4	2	3	4
	Sprite	4	4	4	3	4	3	3	4
	Pepsi	4	4	4	3	4	2	3	4
	F & N	4	4	4	3	4	3	3	4
8	Coca-cola	5	3	5	5	2	5	3	5
	Fanta	5	5	5	5	2	4	3	5
	Sprite	4	5	5	3	2	5	4	4
	Pepsi	4	4	5	3	2	5	5	4
	F & N	5	3	5	5	2	4	4	5
9	Coca-cola	2	4	4	3	2	4	3	4
	Fanta	2	4	4	3	2	4	3	4
	Sprite	4	4	4	3	2	4	3	4
	Pepsi	5	4	4	3	2	4	3	4
	F & N	2	4	4	3	2	4	3	4
10	Coca-cola	4	4	4	4	2	4	4	4
	Fanta	4	4	4	4	2	4	4	4
	Sprite	4	4	4	4	2	4	4	4
	Pepsi	4	4	4	4	2	4	4	4
	F & N	4	4	4	4	2	4	4	4
11	Coca-cola	4	4	4	4	4	4	4	4
	Fanta	4	4	4	4	4	4	4	4
	Sprite	4	4	4	4	4	4	4	4
	Pepsi	4	4	4	4	4	4	4	4
	F & N	4	4	4	4	4	4	4	4
12	Coca-cola	5	5	4	4	2	4	4	4
	Fanta	5	5	4	4	2	4	4	4
	Sprite	5	5	4	4	2	4	4	4
	Pepsi	5	5	4	4	2	4	4	4
	F & N	5	5	4	4	2	4	4	4
13	Coca-cola	5	5	5	5	2	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	2	5	5	5
	F & N	5	4	5	5	4	5	5	5

14	Coca-cola	5	5	5	2	5	5	4	5
	Fanta	5	5	5	2	5	5	4	5
	Sprite	5	5	5	2	5	5	4	5
	Pepsi	5	5	5	2	5	5	4	5
	F & N	5	5	5	2	5	5	4	5
15	Coca-cola	4	5	5	4	2	5	1	4
	Fanta	4	5	5	5	2	5	2	4
	Sprite	4	5	5	5	2	5	1	4
	Pepsi	4	5	5	5	2	5	2	4
	F & N	4	5	5	4	2	5	2	4
16	Coca-cola	5	5	2	4	4	5	4	4
	Fanta	4	5	2	4	4	5	4	4
	Sprite	4	5	2	4	4	5	4	4
	Pepsi	4	5	2	4	4	5	4	4
	F & N	2	5	2	4	4	5	4	4
17	Coca-cola	3	4	5	5	5	4	4	4
	Fanta	3	4	5	5	5	4	4	4
	Sprite	3	4	5	5	5	4	4	4
	Pepsi	3	4	5	5	5	4	4	4
	F & N	3	4	5	5	5	4	1	4
18	Coca-cola	5	5	5	5	1	5	5	5
	Fanta	5	5	4	4	1	5	5	5
	Sprite	4	5	5	5	1	5	5	5
	Pepsi	2	1	4	2	1	1	1	2
	F & N	5	5	5	5	1	5	5	5
19	Coca-cola	1	5	2	4	3	5	4	4
	Fanta	2	4	3	4	2	5	4	4
	Sprite	2	4	3	4	2	5	4	3
	Pepsi	3	3	3	3	2	2	3	2
	F & N	3	2	3	3	2	1	3	1
20	Coca-cola	4	4	5	4	2	4	4	4
	Fanta	4	4	5	4	2	4	4	4
	Sprite	4	4	5	4	2	4	4	4
	Pepsi	4	4	5	4	2	4	4	4
	F & N	4	4	5	4	2	4	4	4
21	Coca-cola	5	5	5	5	1	5	3	4
	Fanta	4	4	5	5	1	5	3	4
	Sprite	3	4	5	5	1	5	3	4
	Pepsi	3	4	5	5	1	5	3	4
	F & N	3	5	5	5	1	5	3	4
22	Coca-cola	5	3	4	4	4	5	4	4
	Fanta	5	3	3	4	4	5	4	4
	Sprite	5	3	4	4	4	5	4	4
	Pepsi	3	4	3	2	3	2	3	3
	F & N	4	4	4	3	4	4	4	4
23	Coca-cola	4	4	4	4	2	3	3	5
	Fanta	4	4	4	4	2	3	3	5
	Sprite	4	4	4	4	2	3	3	5
	Pepsi	4	4	4	4	2	3	3	5
	F & N	4	4	4	4	2	3	3	5
24	Coca-cola	5	5	5	5	5	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	5	5	5	5
	F & N	5	5	5	5	5	5	5	5
25	Coca-cola	4	4	4	3	2	4	4	3
	Fanta	4	4	4	3	2	4	4	3
	Sprite	4	4	4	3	2	4	4	3
	Pepsi	4	4	4	3	2	4	4	3
	F & N	4	4	4	3	2	4	4	3
26	Coca-cola	5	5	5	5	5	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	5	5	5	5
	F & N	5	5	5	5	5	5	5	5
27	Coca-cola	1	4	1	4	4	4	4	4
	Fanta	1	4	1	4	4	4	4	4
	Sprite	1	4	1	4	4	4	4	4
	Pepsi	1	4	1	4	4	4	4	4
	F & N	1	4	1	4	4	4	4	4

28	Coca-cola	3	4	2	3	3	4	3	3
	Fanta	3	4	2	3	3	4	3	3
	Sprite	3	4	2	3	3	4	3	3
	Pepsi	3	4	2	3	3	4	3	3
	F & N	3	4	2	3	3	4	3	3
29	Coca-cola	5	5	5	5	5	5	3	4
	Fanta	5	4	5	5	5	4	3	5
	Sprite	5	5	5	5	5	5	3	4
	Pepsi	4	3	5	5	5	5	4	4
	F & N	5	4	4	5	5	4	5	5
30	Coca-cola	5	5	5	5	1	5	3	4
	Fanta	5	5	5	5	1	5	3	4
	Sprite	5	5	5	5	1	5	3	4
	Pepsi	5	5	5	5	1	5	3	4
	F & N	5	5	5	5	1	5	3	4
31	Coca-cola	4	4	3	3	3	3	3	4
	Fanta	4	4	3	3	3	3	3	4
	Sprite	4	4	3	3	3	3	3	4
	Pepsi	4	4	3	3	3	3	3	4
	F & N	3	4	3	3	3	3	3	4
32	Coca-cola	5	4	5	5	5	3	2	2
	Fanta	5	4	5	5	5	3	2	2
	Sprite	4	4	5	5	5	3	2	2
	Pepsi	3	4	5	5	5	3	2	2
	F & N	2	4	5	5	5	3	2	2
33	Coca-cola	4	4	4	3	4	2	3	4
	Fanta	4	3	4	3	4	2	3	4
	Sprite	4	4	4	3	4	3	3	4
	Pepsi	4	4	4	3	4	2	3	4
	F & N	4	4	4	3	4	3	3	4
34	Coca-cola	5	3	5	5	2	5	3	5
	Fanta	5	5	5	5	2	4	3	5
	Sprite	4	5	5	3	2	5	4	4
	Pepsi	4	4	5	3	2	5	5	4
	F & N	5	3	5	5	2	4	4	5
35	Coca-cola	2	4	4	3	2	4	3	4
	Fanta	2	4	4	3	2	4	3	4
	Sprite	4	4	4	3	2	4	3	4
	Pepsi	5	4	4	3	2	4	3	4
	F & N	2	4	4	3	2	4	3	4
36	Coca-cola	4	4	4	4	2	4	4	4
	Fanta	4	4	4	4	2	4	4	4
	Sprite	4	4	4	4	2	4	4	4
	Pepsi	4	4	4	4	2	4	4	4
	F & N	4	4	4	4	2	4	4	4
37	Coca-cola	4	4	4	4	4	4	4	4
	Fanta	4	4	4	4	4	4	4	4
	Sprite	4	4	4	4	4	4	4	4
	Pepsi	4	4	4	4	4	4	4	4
	F & N	4	4	4	4	4	4	4	4
38	Coca-cola	5	5	4	4	2	4	4	4
	Fanta	5	5	4	4	2	4	4	4
	Sprite	5	5	4	4	2	4	4	4
	Pepsi	5	5	4	4	2	4	4	4
	F & N	5	5	4	4	2	4	4	4
39	Coca-cola	5	5	5	5	2	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	2	5	5	5
	F & N	5	4	5	5	4	5	5	5
40	Coca-cola	5	5	5	2	5	5	4	5
	Fanta	5	5	5	2	5	5	4	5
	Sprite	5	5	5	2	5	5	4	5
	Pepsi	5	5	5	2	5	5	4	5
	F & N	5	5	5	2	5	5	4	5
41	Coca-cola	4	5	5	4	2	5	1	4
	Fanta	4	5	5	5	2	5	2	4
	Sprite	4	5	5	5	2	5	1	4
	Pepsi	4	5	5	5	2	5	2	4
	F & N	4	5	5	4	2	5	2	4

42	Coca-cola	5	5	2	4	4	5	4	4
	Fanta	4	5	2	4	4	5	4	4
	Sprite	4	5	2	4	4	5	4	4
	Pepsi	4	5	2	4	4	5	4	4
	F & N	2	5	2	4	4	5	4	4
43	Coca-cola	3	4	5	5	5	4	4	4
	Fanta	3	4	5	5	5	4	4	4
	Sprite	3	4	5	5	5	4	4	4
	Pepsi	3	4	5	5	5	4	4	4
	F & N	3	4	5	5	5	4	4	4
44	Coca-cola	5	5	5	5	1	5	5	5
	Fanta	5	5	4	4	1	5	5	5
	Sprite	4	5	5	5	1	5	5	5
	Pepsi	2	1	4	2	1	1	1	2
	F & N	5	5	5	5	1	5	5	5
45	Coca-cola	1	5	2	4	3	5	4	4
	Fanta	2	4	3	4	2	5	4	4
	Sprite	2	4	3	4	2	5	4	3
	Pepsi	3	3	3	3	2	2	3	2
	F & N	3	2	3	3	2	1	3	1
46	Coca-cola	4	4	5	4	2	4	4	4
	Fanta	4	4	5	4	2	4	4	4
	Sprite	4	4	5	4	2	4	4	4
	Pepsi	4	4	5	4	2	4	4	4
	F & N	4	4	5	4	2	4	4	4
47	Coca-cola	5	5	5	5	1	5	3	4
	Fanta	4	4	5	5	1	5	3	4
	Sprite	3	4	5	5	1	5	3	4
	Pepsi	3	4	5	5	1	5	3	4
	F & N	3	5	5	5	1	5	3	4
48	Coca-cola	5	3	4	4	4	5	4	4
	Fanta	5	3	3	4	4	5	4	4
	Sprite	5	3	4	4	4	5	4	4
	Pepsi	3	4	3	2	3	2	3	3
	F & N	4	4	4	3	4	4	4	4
49	Coca-cola	4	4	4	4	2	3	3	5
	Fanta	4	4	4	4	2	3	3	5
	Sprite	4	4	4	4	2	3	3	5
	Pepsi	4	4	4	4	2	3	3	5
	F & N	4	4	4	4	2	3	3	5
50	Coca-cola	5	5	5	5	5	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	5	5	5	5
	F & N	5	5	5	5	5	5	5	5
51	Coca-cola	4	4	4	3	2	4	4	3
	Fanta	4	4	4	3	2	4	4	3
	Sprite	4	4	4	3	2	4	4	3
	Pepsi	4	4	4	3	2	4	4	3
	F & N	4	4	4	3	2	4	4	3
52	Coca-cola	5	5	5	5	5	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	5	5	5	5
	F & N	5	5	5	5	5	5	5	5
53	Coca-cola	1	4	1	4	4	4	4	4
	Fanta	1	4	1	4	4	4	4	4
	Sprite	1	4	1	4	4	4	4	4
	Pepsi	1	4	1	4	4	4	4	4
	F & N	1	4	1	4	4	4	4	4
54	Coca-cola	3	4	2	3	3	4	3	3
	Fanta	3	4	2	3	3	4	3	3
	Sprite	3	4	2	3	3	4	3	3
	Pepsi	3	4	2	3	3	4	3	3
	F & N	3	4	2	3	3	4	3	3
55	Coca-cola	5	5	5	5	5	5	3	4
	Fanta	5	4	5	5	5	4	3	5
	Sprite	5	5	5	5	5	5	3	4
	Pepsi	4	3	5	5	5	5	4	4
	F & N	5	4	4	5	5	4	5	5

56	Coca-cola	5	5	5	5	1	5	3	4
	Fanta	5	5	5	5	1	5	3	4
	Sprite	5	5	5	5	1	5	3	4
	Pepsi	5	5	5	5	1	5	3	4
	F & N	5	5	5	5	1	5	3	4
57	Coca-cola	4	4	3	3	3	3	3	4
	Fanta	4	4	3	3	3	3	3	4
	Sprite	4	4	3	3	3	3	3	4
	Pepsi	4	4	3	3	3	3	3	4
	F & N	3	4	3	3	3	3	3	4
58	Coca-cola	5	4	5	5	5	3	2	2
	Fanta	5	4	5	5	5	3	2	2
	Sprite	4	4	5	5	5	3	2	2
	Pepsi	3	4	5	5	5	3	2	2
	F & N	2	4	5	5	5	3	2	2
59	Coca-cola	4	4	4	3	4	2	3	4
	Fanta	4	3	4	3	4	2	3	4
	Sprite	4	4	4	3	4	3	3	4
	Pepsi	4	4	4	3	4	2	3	4
	F & N	4	4	4	3	4	3	3	4
60	Coca-cola	5	3	5	5	2	5	3	5
	Fanta	5	5	5	5	2	4	3	5
	Sprite	4	5	5	3	2	5	4	4
	Pepsi	4	4	5	3	2	5	5	4
	F & N	5	3	5	5	2	4	4	5
61	Coca-cola	2	4	4	3	2	4	3	4
	Fanta	2	4	4	3	2	4	3	4
	Sprite	4	4	4	3	2	4	3	4
	Pepsi	5	4	4	3	2	4	3	4
	F & N	2	4	4	3	2	4	3	4
62	Coca-cola	4	4	4	4	2	4	4	4
	Fanta	4	4	4	4	2	4	4	4
	Sprite	4	4	4	4	2	4	4	4
	Pepsi	4	4	4	4	2	4	4	4
	F & N	4	4	4	4	2	4	4	4
63	Coca-cola	4	4	4	4	4	4	4	4
	Fanta	4	4	4	4	4	4	4	4
	Sprite	4	4	4	4	4	4	4	4
	Pepsi	4	4	4	4	4	4	4	4
	F & N	4	4	4	4	4	4	4	4
64	Coca-cola	5	5	4	4	2	4	4	4
	Fanta	5	5	4	4	2	4	4	4
	Sprite	5	5	4	4	2	4	4	4
	Pepsi	5	5	4	4	2	4	4	4
	F & N	5	5	4	4	2	4	4	4
65	Coca-cola	5	5	5	5	2	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	2	5	5	5
	F & N	5	4	5	5	4	5	5	5
66	Coca-cola	5	5	5	2	5	5	4	5
	Fanta	5	5	5	2	5	5	4	5
	Sprite	5	5	5	2	5	5	4	5
	Pepsi	5	5	5	2	5	5	4	5
	F & N	5	5	5	2	5	5	4	5
67	Coca-cola	4	5	5	4	2	5	1	4
	Fanta	4	5	5	5	2	5	2	4
	Sprite	4	5	5	5	2	5	1	4
	Pepsi	4	5	5	5	2	5	2	4
	F & N	4	5	5	4	2	5	2	4
68	Coca-cola	5	5	2	4	4	5	4	4
	Fanta	4	5	2	4	4	5	4	4
	Sprite	4	5	2	4	4	5	4	4
	Pepsi	4	5	2	4	4	5	4	4
	F & N	2	5	2	4	4	5	4	4
69	Coca-cola	3	4	5	5	5	4	4	4
	Fanta	3	4	5	5	5	4	4	4
	Sprite	3	4	5	5	5	4	4	4
	Pepsi	3	4	5	5	5	4	4	4
	F & N	3	4	5	5	5	4	4	4

70	Coca-cola	5	5	5	5	1	5	5	5
	Fanta	5	5	4	4	1	5	5	5
	Sprite	4	5	5	5	1	5	5	5
	Pepsi	2	1	4	2	1	1	1	2
	F & N	5	5	5	5	1	5	5	5
71	Coca-cola	1	5	2	4	3	5	4	4
	Fanta	2	4	3	4	2	5	1	4
	Sprite	2	4	3	4	2	5	4	3
	Pepsi	3	3	3	3	2	2	3	2
	F & N	3	2	3	3	2	1	3	1
72	Coca-cola	4	4	5	4	2	4	4	4
	Fanta	4	4	5	4	2	4	4	4
	Sprite	4	4	5	4	2	4	4	4
	Pepsi	4	4	5	4	2	4	4	4
	F & N	4	4	5	4	2	4	4	4
73	Coca-cola	5	5	5	5	1	5	3	4
	Fanta	4	4	5	5	1	5	3	4
	Sprite	3	4	5	5	1	5	3	4
	Pepsi	3	4	5	5	1	5	3	4
	F & N	3	5	5	5	1	5	3	4
74	Coca-cola	5	3	4	4	4	5	4	4
	Fanta	5	3	3	4	4	5	4	4
	Sprite	5	3	4	4	4	5	4	4
	Pepsi	3	4	3	2	3	2	3	3
	F & N	4	4	4	3	4	4	4	4
75	Coca-cola	4	4	4	4	2	3	3	5
	Fanta	4	4	4	4	2	3	3	5
	Sprite	4	4	4	4	2	3	3	5
	Pepsi	4	4	4	4	2	3	3	5
	F & N	4	4	4	4	2	3	3	5
76	Coca-cola	5	5	5	5	5	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	5	5	5	5
	F & N	5	5	5	5	5	5	5	5
77	Coca-cola	4	4	4	3	2	4	4	3
	Fanta	4	4	4	3	2	4	4	3
	Sprite	4	4	4	3	2	4	4	3
	Pepsi	4	4	4	3	2	4	4	3
	F & N	4	4	4	3	2	4	4	3
78	Coca-cola	5	5	5	5	5	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	5	5	5	5
	F & N	5	5	5	5	5	5	5	5
79	Coca-cola	1	4	1	4	4	4	4	4
	Fanta	1	4	1	4	4	4	4	4
	Sprite	1	4	1	4	4	4	4	4
	Pepsi	1	4	1	4	4	4	4	4
	F & N	1	4	1	4	4	4	4	4
80	Coca-cola	3	4	2	3	3	4	3	3
	Fanta	3	4	2	3	3	4	3	3
	Sprite	3	4	2	3	3	4	3	3
	Pepsi	3	4	2	3	3	4	3	3
	F & N	3	4	2	3	3	4	3	3
81	Coca-cola	5	5	5	5	5	5	3	4
	Fanta	5	4	5	5	5	4	3	5
	Sprite	5	5	5	5	5	5	3	4
	Pepsi	4	3	5	5	5	5	4	4
	F & N	5	4	4	5	5	4	5	5
82	Coca-cola	5	5	5	5	1	5	3	4
	Fanta	5	5	5	5	1	5	3	4
	Sprite	5	5	5	5	1	5	3	4
	Pepsi	5	5	5	5	1	5	3	4
	F & N	5	5	5	5	1	5	3	4
83	Coca-cola	4	4	3	3	3	3	3	4
	Fanta	4	4	3	3	3	3	3	4
	Sprite	4	4	3	3	3	3	3	4
	Pepsi	4	4	3	3	3	3	3	4
	F & N	3	4	3	3	3	3	3	4

84	Coca-cola	5	4	5	5	5	3	2	2
	Fanta	5	4	5	5	5	3	2	2
	Sprite	4	4	5	5	5	3	2	2
	Pepsi	3	4	5	5	5	3	2	2
	F & N	2	4	5	5	5	3	2	2
85	Coca-cola	4	4	4	3	4	2	3	4
	Fanta	4	3	4	3	4	2	3	4
	Sprite	4	4	4	3	4	3	3	4
	Pepsi	4	4	4	3	4	2	3	4
	F & N	4	4	4	3	4	3	3	4
86	Coca-cola	5	3	5	5	2	5	3	5
	Fanta	5	5	5	5	2	4	3	5
	Sprite	4	5	5	3	2	5	4	4
	Pepsi	4	4	5	3	2	5	5	4
	F & N	5	3	5	5	2	4	4	5
87	Coca-cola	2	4	4	3	2	4	3	4
	Fanta	2	4	4	3	2	4	3	4
	Sprite	4	4	4	3	2	4	3	4
	Pepsi	5	4	4	3	2	4	3	4
	F & N	2	4	4	3	2	4	3	4
88	Coca-cola	4	4	4	4	2	4	4	4
	Fanta	4	4	4	4	2	4	4	4
	Sprite	4	4	4	4	2	4	4	4
	Pepsi	4	4	4	4	2	4	4	4
	F & N	4	4	4	4	2	4	4	4
89	Coca-cola	4	4	4	4	4	4	4	4
	Fanta	4	4	4	4	4	4	4	4
	Sprite	4	4	4	4	4	4	4	4
	Pepsi	4	4	4	4	4	4	4	4
	F & N	4	4	4	4	4	4	4	4
90	Coca-cola	5	5	4	4	2	4	4	4
	Fanta	5	5	4	4	2	4	4	4
	Sprite	5	5	4	4	2	4	4	4
	Pepsi	5	5	4	4	2	4	4	4
	F & N	5	5	4	4	2	4	4	4
91	Coca-cola	5	5	5	5	2	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	2	5	5	5
	F & N	5	4	5	5	4	5	5	5
92	Coca-cola	5	5	5	2	5	5	4	5
	Fanta	5	5	5	2	5	5	4	5
	Sprite	5	5	5	2	5	5	4	5
	Pepsi	5	5	5	2	5	5	4	5
	F & N	5	5	5	2	5	5	4	5
93	Coca-cola	4	5	5	4	2	5	1	4
	Fanta	4	5	5	5	2	5	2	4
	Sprite	4	5	5	5	2	5	1	4
	Pepsi	4	5	5	5	2	5	2	4
	F & N	4	5	5	4	2	5	2	4
94	Coca-cola	5	5	2	4	4	5	4	4
	Fanta	4	5	2	4	4	5	4	4
	Sprite	4	5	2	4	4	5	4	4
	Pepsi	4	5	2	4	4	5	4	4
	F & N	2	5	2	4	4	5	4	4
95	Coca-cola	3	4	5	5	5	4	4	4
	Fanta	3	4	5	5	5	4	4	4
	Sprite	3	4	5	5	5	4	4	4
	Pepsi	3	4	5	5	5	4	4	4
	F & N	3	4	5	5	5	4	4	4
96	Coca-cola	5	5	5	5	1	5	5	5
	Fanta	5	5	4	4	1	5	5	5
	Sprite	4	5	5	5	1	5	5	5
	Pepsi	2	1	4	2	1	1	1	2
	F & N	5	5	5	5	1	5	5	5
97	Coca-cola	1	5	2	4	3	5	4	4
	Fanta	2	4	3	4	2	5	4	4
	Sprite	2	4	3	4	2	5	4	3
	Pepsi	3	3	3	3	2	2	3	2
	F & N	3	2	3	3	2	1	3	1

98	Coca-cola	4	4	5	4	2	4	4	4
	Fanta	4	4	5	4	2	4	4	4
	Sprite	4	4	5	4	2	4	4	4
	Pepsi	4	4	5	4	2	4	4	4
	F & N	4	4	5	4	2	4	4	4
99	Coca-cola	5	5	5	5	1	5	3	4
	Fanta	4	4	5	5	1	5	3	4
	Sprite	3	4	5	5	1	5	3	4
	Pepsi	3	4	5	5	1	5	3	4
	F & N	3	5	5	5	1	5	3	4
100	Coca-cola	5	3	4	4	4	5	4	4
	Fanta	5	3	3	4	4	5	4	4
	Sprite	5	3	4	4	4	5	4	4
	Pepsi	3	4	3	2	3	2	3	3
	F & N	4	4	4	3	4	4	4	4
101	Coca-cola	4	4	4	4	2	3	3	5
	Fanta	4	4	4	4	2	3	3	5
	Sprite	4	4	4	4	2	3	3	5
	Pepsi	4	4	4	4	2	3	3	5
	F & N	4	4	4	4	2	3	3	5
102	Coca-cola	5	5	5	5	5	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	5	5	5	5
	F & N	5	5	5	5	5	5	5	5
103	Coca-cola	4	4	4	3	2	4	4	3
	Fanta	4	4	4	3	2	4	4	3
	Sprite	4	4	4	3	2	4	4	3
	Pepsi	4	4	4	3	2	4	4	3
	F & N	4	4	4	3	2	4	4	3
104	Coca-cola	5	5	5	5	5	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	5	5	5	5
	F & N	5	5	5	5	5	5	5	5
105	Coca-cola	1	4	1	4	4	4	4	4
	Fanta	1	4	1	4	4	4	4	4
	Sprite	1	4	1	4	4	4	4	4
	Pepsi	1	4	1	4	4	4	4	4
	F & N	1	4	1	4	4	4	4	4
106	Coca-cola	3	4	2	3	3	4	3	3
	Fanta	3	4	2	3	3	4	3	3
	Sprite	3	4	2	3	3	4	3	3
	Pepsi	3	4	2	3	3	4	3	3
	F & N	3	4	2	3	3	4	3	3
107	Coca-cola	5	5	5	5	5	5	3	4
	Fanta	5	4	5	5	5	4	3	5
	Sprite	5	5	5	5	5	5	3	4
	Pepsi	4	3	5	5	5	5	4	4
	F & N	5	4	4	5	5	4	5	5
108	Coca-cola	5	5	5	5	1	5	3	4
	Fanta	5	5	5	5	1	5	3	4
	Sprite	5	5	5	5	1	5	3	4
	Pepsi	5	5	5	5	1	5	3	4
	F & N	5	5	5	5	1	5	3	4
109	Coca-cola	4	4	3	3	3	3	3	4
	Fanta	4	4	3	3	3	3	3	4
	Sprite	4	4	3	3	3	3	3	4
	Pepsi	4	4	3	3	3	3	3	4
	F & N	3	4	3	3	3	3	3	4
110	Coca-cola	5	4	5	5	5	3	2	2
	Fanta	5	4	5	5	5	3	2	2
	Sprite	4	4	5	5	5	3	2	2
	Pepsi	3	4	5	5	5	3	2	2
	F & N	2	4	5	5	5	3	2	2
111	Coca-cola	4	4	4	3	4	2	3	4
	Fanta	4	3	4	3	4	2	3	4
	Sprite	4	4	4	3	4	3	3	4
	Pepsi	4	4	4	3	4	2	3	4
	F & N	4	4	4	3	4	3	3	4

112	Coca-cola	5	3	5	5	2	5	3	5
	Fanta	5	5	5	5	2	4	3	5
	Sprite	4	5	5	3	2	5	4	4
	Pepsi	4	4	5	3	2	5	5	4
	F & N	5	3	5	5	2	4	4	5
113	Coca-cola	2	4	4	3	2	4	3	4
	Fanta	2	4	4	3	2	4	3	4
	Sprite	4	4	4	3	2	4	3	4
	Pepsi	5	4	4	3	2	4	3	4
	F & N	2	4	4	3	2	4	3	4
114	Coca-cola	4	4	4	4	2	4	4	4
	Fanta	4	4	4	4	2	4	4	4
	Sprite	4	4	4	4	2	4	4	4
	Pepsi	4	4	4	4	2	4	4	4
	F & N	4	4	4	4	2	4	4	4
115	Coca-cola	4	4	4	4	4	4	4	4
	Fanta	4	4	4	4	4	4	4	4
	Sprite	4	4	4	4	4	4	4	4
	Pepsi	4	4	4	4	4	4	4	4
	F & N	4	4	4	4	4	4	4	4
116	Coca-cola	5	5	4	4	2	4	4	4
	Fanta	5	5	4	4	2	4	4	4
	Sprite	5	5	4	4	2	4	4	4
	Pepsi	5	5	4	4	2	4	4	4
	F & N	5	5	4	4	2	4	4	4
117	Coca-cola	5	5	5	5	2	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	2	5	5	5
	F & N	5	4	5	5	4	5	5	5
118	Coca-cola	5	5	5	2	5	5	4	5
	Fanta	5	5	5	2	5	5	4	5
	Sprite	5	5	5	2	5	5	4	5
	Pepsi	5	5	5	2	5	5	4	5
	F & N	5	5	5	2	5	5	4	5
119	Coca-cola	4	5	5	4	2	5	1	4
	Fanta	4	5	5	5	2	5	2	4
	Sprite	4	5	5	5	2	5	1	4
	Pepsi	4	5	5	5	2	5	2	4
	F & N	4	5	5	4	2	5	2	4
120	Coca-cola	5	5	2	4	4	5	4	4
	Fanta	4	5	2	4	4	5	4	4
	Sprite	4	5	2	4	4	5	4	4
	Pepsi	4	5	2	4	4	5	4	4
	F & N	2	5	2	4	4	5	4	4
121	Coca-cola	3	4	5	5	5	4	4	4
	Fanta	3	4	5	5	5	4	4	4
	Sprite	3	4	5	5	5	4	4	4
	Pepsi	3	4	5	5	5	4	4	4
	F & N	3	4	5	5	5	4	4	4
122	Coca-cola	5	5	5	5	1	5	5	5
	Fanta	5	5	4	4	1	5	5	5
	Sprite	4	5	5	5	1	5	5	5
	Pepsi	2	1	4	2	1	1	1	2
	F & N	5	5	5	5	1	5	5	5
123	Coca-cola	1	5	2	4	3	5	4	4
	Fanta	2	4	3	4	2	5	4	4
	Sprite	2	4	3	4	2	5	4	3
	Pepsi	3	3	3	3	2	2	3	2
	F & N	3	2	3	3	2	1	3	1
124	Coca-cola	4	4	5	4	2	4	4	4
	Fanta	4	4	5	4	2	4	4	4
	Sprite	4	4	5	4	2	4	4	4
	Pepsi	4	4	5	4	2	4	4	4
	F & N	4	4	5	4	2	4	4	4
125	Coca-cola	5	5	5	5	1	5	3	4
	Fanta	4	4	5	5	1	5	3	4
	Sprite	3	4	5	5	1	5	3	4
	Pepsi	3	4	5	5	1	5	3	4
	F & N	3	5	5	5	1	5	3	4

126	Coca-cola	5	3	4	4	4	5	4	4
	Fanta	5	3	3	4	4	5	4	4
	Sprite	5	3	4	4	4	5	4	4
	Pepsi	3	4	3	2	3	2	3	3
	F & N	4	4	4	3	4	4	4	4
127	Coca-cola	4	4	4	4	2	3	3	5
	Fanta	4	4	4	4	2	3	3	5
	Sprite	4	4	4	4	2	3	3	5
	Pepsi	4	4	4	4	2	3	3	5
	F & N	4	4	4	4	2	3	3	5
128	Coca-cola	5	5	5	5	5	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	5	5	5	5
	F & N	5	5	5	5	5	5	5	5
129	Coca-cola	4	4	4	3	2	4	4	3
	Fanta	4	4	4	3	2	4	4	3
	Sprite	4	4	4	3	2	4	4	3
	Pepsi	4	4	4	3	2	4	4	3
	F & N	4	4	4	3	2	4	4	3
130	Coca-cola	5	5	5	5	5	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	5	5	5	5
	F & N	5	5	5	5	5	5	5	5
131	Coca-cola	1	4	1	4	4	4	4	4
	Fanta	1	4	1	4	4	4	4	4
	Sprite	1	4	1	4	4	4	4	4
	Pepsi	1	4	1	4	4	4	4	4
	F & N	1	4	1	4	4	4	4	4
132	Coca-cola	3	4	2	3	3	4	3	3
	Fanta	3	4	2	3	3	4	3	3
	Sprite	3	4	2	3	3	4	3	3
	Pepsi	3	4	2	3	3	4	3	3
	F & N	3	4	2	3	3	4	3	3
133	Coca-cola	5	5	5	5	5	5	3	4
	Fanta	5	4	5	5	5	4	3	5
	Sprite	5	5	5	5	5	5	3	4
	Pepsi	4	3	5	5	5	5	4	4
	F & N	5	4	4	5	5	4	5	5
134	Coca-cola	5	5	5	5	1	5	3	4
	Fanta	5	5	5	5	1	5	3	4
	Sprite	5	5	5	5	1	5	3	4
	Pepsi	5	5	5	5	1	5	3	4
	F & N	5	5	5	5	1	5	3	4
135	Coca-cola	4	4	3	3	3	3	3	4
	Fanta	4	4	3	3	3	3	3	4
	Sprite	4	4	3	3	3	3	3	4
	Pepsi	4	4	3	3	3	3	3	4
	F & N	3	4	3	3	3	3	3	4
136	Coca-cola	5	4	5	5	5	3	2	2
	Fanta	5	4	5	5	5	3	2	2
	Sprite	4	4	5	5	5	3	2	2
	Pepsi	3	4	5	5	5	3	2	2
	F & N	2	4	5	5	5	3	2	2
137	Coca-cola	4	4	4	3	4	2	3	4
	Fanta	4	3	4	3	4	2	3	4
	Sprite	4	4	4	3	4	3	3	4
	Pepsi	4	4	4	3	4	2	3	4
	F & N	4	4	4	3	4	3	3	4
138	Coca-cola	5	3	5	5	2	5	3	5
	Fanta	5	5	5	5	2	4	3	5
	Sprite	4	5	5	3	2	5	4	4
	Pepsi	4	4	5	3	2	5	5	4
	F & N	5	3	5	5	2	4	4	5
139	Coca-cola	2	4	4	3	2	4	3	4
	Fanta	2	4	4	3	2	4	3	4
	Sprite	4	4	4	3	2	4	3	4
	Pepsi	5	4	4	3	2	4	3	4
	F & N	2	4	4	3	2	4	3	4

140	Coca-cola	4	4	4	4	2	4	4	4
	Fanta	4	4	4	4	2	4	4	4
	Sprite	4	4	4	4	2	4	4	4
	Pepsi	4	4	4	4	2	4	4	4
	F & N	4	4	4	4	2	4	4	4
141	Coca-cola	4	4	4	4	4	4	4	4
	Fanta	4	4	4	4	4	4	4	4
	Sprite	4	4	4	4	4	4	4	4
	Pepsi	4	4	4	4	4	4	4	4
	F & N	4	4	4	4	4	4	4	4
142	Coca-cola	5	5	4	4	2	4	4	4
	Fanta	5	5	4	4	2	4	4	4
	Sprite	5	5	4	4	2	4	4	4
	Pepsi	5	5	4	4	2	4	4	4
	F & N	5	5	4	4	2	4	4	4
143	Coca-cola	5	5	5	5	2	5	5	5
	Fanta	5	5	5	5	5	5	5	5
	Sprite	5	5	5	5	5	5	5	5
	Pepsi	5	5	5	5	2	5	5	5
	F & N	5	4	5	5	4	5	5	5
144	Coca-cola	5	5	5	2	5	5	4	5
	Fanta	5	5	5	2	5	5	4	5
	Sprite	5	5	5	2	5	5	4	5
	Pepsi	5	5	5	2	5	5	4	5
	F & N	5	5	5	2	5	5	4	5
145	Coca-cola	4	5	5	4	2	5	1	4
	Fanta	4	5	5	5	2	5	2	4
	Sprite	4	5	5	5	2	5	1	4
	Pepsi	4	5	5	5	2	5	2	4
	F & N	4	5	5	4	2	5	2	4
146	Coca-cola	5	5	2	4	4	5	4	4
	Fanta	4	5	2	4	4	5	4	4
	Sprite	4	5	2	4	4	5	4	4
	Pepsi	4	5	2	4	4	5	4	4
	F & N	2	5	2	4	4	5	4	4
147	Coca-cola	3	4	5	5	5	4	4	4
	Fanta	3	4	5	5	5	4	4	4
	Sprite	3	4	5	5	5	4	4	4
	Pepsi	3	4	5	5	5	4	4	4
	F & N	3	4	5	5	5	4	4	4
148	Coca-cola	5	5	5	5	1	5	5	5
	Fanta	5	5	4	4	1	5	5	5
	Sprite	4	5	5	5	1	5	5	5
	Pepsi	2	1	4	2	1	1	1	2
	F & N	5	5	5	5	1	5	5	5
149	Coca-cola	1	5	2	4	3	5	4	4
	Fanta	2	4	3	4	2	5	4	4
	Sprite	2	4	3	4	2	5	4	3
	Pepsi	3	3	3	3	2	2	3	2
	F & N	3	2	3	3	2	1	3	1
150	Coca-cola	4	4	5	4	2	4	4	4
	Fanta	4	4	5	4	2	4	4	4
	Sprite	4	4	5	4	2	4	4	4
	Pepsi	4	4	5	4	2	4	4	4
	F & N	4	4	5	4	2	4	4	4

Data atribut Minuman Ringan menurut kalangan remaja

No	Merek	Kenikmatan Rasa	Kesihatan	Manfaat	Rasa Sama	Cara Memperoleh	Harga	Kemasan	Total	Mean
	1	2	3	4	5	6	7	8		
1	4	4	5	4	4	4	5	4	34	4,250
2	4	4	2	3	3	4	3	3	26	3,250
3	4	4	2	4	3	4	4	3	28	3,500
4	2	2	2	2	2	2	2	2	16	2,000
5	3	3	2	3	4	3	4	4	26	3,250
6	5	5	3	5	5	5	5	5	38	4,750
7	4	4	3	4	5	4	4	5	33	4,125
8	5	5	3	5	3	5	5	4	35	4,375
9	5	5	1	2	4	5	3	4	29	3,625
10	3	3	2	3	3	3	4	3	24	3,000
11	4	4	4	4	4	4	4	4	32	4,000
12	5	5	4	5	4	5	5	4	37	4,625
13	5	5	3	3	3	5	5	4	33	4,125
14	5	5	5	5	3	5	5	5	38	4,750
15	5	5	5	5	5	2	5	4	36	4,500
16	4	4	5	4	4	4	5	4	34	4,250
17	4	4	2	4	5	4	3	3	29	3,625
18	4	4	2	4	5	4	4	3	30	3,750
19	2	2	2	2	3	2	2	2	17	2,125
20	3	3	2	3	4	3	4	4	26	3,250
21	5	5	3	5	5	5	5	5	38	4,750
22	4	4	3	4	5	4	4	5	33	4,125
23	5	5	3	5	3	5	5	3	34	4,250
24	5	5	1	1	4	5	3	4	28	3,500
25	3	3	2	3	3	3	4	3	24	3,000
26	4	4	4	4	4	4	4	4	32	4,000
27	5	5	4	5	4	5	5	4	37	4,625
28	5	5	3	5	4	5	5	4	36	4,500
29	5	5	5	5	5	5	5	5	40	5,000
30	5	5	5	5	4	5	5	4	38	4,750
31	4	4	5	4	4	4	5	4	34	4,250
32	4	4	2	4	3	4	3	3	27	3,375
33	4	4	2	4	3	4	4	3	28	3,500
34	2	2	2	2	2	2	2	2	16	2,000
35	3	3	2	3	4	3	4	4	26	3,250
36	5	5	3	5	5	5	5	5	38	4,750
37	4	4	3	4	5	4	4	5	33	4,125
38	5	5	3	5	3	5	5	3	34	4,250
39	5	5	1	5	4	5	3	4	32	4,000
40	3	3	2	3	3	3	4	3	24	3,000
41	4	4	4	4	4	4	4	4	32	4,000
42	5	5	4	5	4	5	5	4	37	4,625
43	5	5	3	5	4	5	5	4	36	4,500
44	5	5	5	5	5	5	5	5	40	5,000
45	5	5	5	5	4	5	5	4	38	4,750
46	4	4	5	4	4	4	5	4	34	4,250
47	4	4	2	4	3	4	3	3	27	3,375
48	4	4	2	4	3	4	4	3	28	3,500
49	2	2	2	2	2	2	2	2	16	2,000
50	3	3	2	3	4	3	4	4	26	3,250

51	5	5	3	5	5	5	5	5	5	38	4,750
52	4	4	3	4	5	4	4	5	5	33	4,125
53	5	5	3	5	3	5	5	3	34	4,250	
54	5	5	1	5	4	5	3	4	32	4,000	
55	3	3	2	3	3	3	4	3	24	3,000	
56	4	4	4	4	4	4	4	4	32	4,000	
57	5	5	4	5	4	5	5	4	37	4,625	
58	5	5	3	5	4	5	5	4	36	4,500	
59	5	5	5	5	5	5	5	5	40	5,000	
60	5	5	5	5	4	5	5	4	38	4,750	
61	4	4	5	4	4	4	5	4	34	4,250	
62	4	4	2	4	3	4	3	3	27	3,375	
63	4	4	2	4	3	4	4	3	28	3,500	
64	2	2	2	2	2	2	2	2	16	2,000	
65	3	3	2	3	4	3	4	4	26	3,250	
66	5	5	3	5	5	5	5	5	38	4,750	
67	4	4	3	4	4	4	4	5	33	4,125	
68	5	5	3	5	3	5	5	3	34	4,250	
69	5	5	1	5	4	5	3	4	32	4,000	
70	3	3	2	3	3	3	4	3	24	3,000	
71	4	4	4	4	4	4	4	4	32	4,000	
72	5	5	4	5	4	5	5	4	37	4,625	
73	5	5	3	5	4	5	5	4	36	4,500	
74	5	5	5	5	5	5	5	5	40	5,000	
75	5	5	5	5	4	5	5	4	38	4,750	
76	4	4	5	4	4	4	5	4	34	4,250	
77	4	4	2	4	3	4	3	3	27	3,375	
78	4	4	2	4	3	4	4	3	28	3,500	
79	2	2	2	2	2	2	2	2	16	2,000	
80	3	3	2	3	3	3	4	4	26	3,250	
81	5	5	3	5	5	5	5	5	38	4,750	
82	4	4	3	4	4	4	4	5	33	4,125	
83	5	5	3	5	3	5	5	3	34	4,250	
84	5	5	1	5	4	5	3	4	32	4,000	
85	3	3	2	3	3	3	4	3	24	3,000	
86	4	4	4	4	4	4	4	4	32	4,000	
87	5	5	4	5	4	5	5	4	37	4,625	
88	5	5	3	5	4	5	5	4	36	4,500	
89	5	5	5	5	5	5	5	5	40	5,000	
90	5	5	5	5	4	5	5	4	38	4,750	
91	4	4	5	4	4	4	5	4	34	4,250	
92	4	4	2	4	3	4	3	3	27	3,375	
93	4	4	2	4	3	4	4	3	28	3,500	
94	2	2	2	2	2	2	2	2	16	2,000	
95	3	3	2	3	4	3	4	4	26	3,250	
96	5	5	3	5	5	5	5	5	38	4,750	
97	4	4	3	4	4	4	4	5	33	4,125	
98	5	5	3	5	3	5	5	3	34	4,250	
99	5	5	1	5	4	5	3	4	32	4,000	
100	3	3	2	3	3	3	4	3	24	3,000	

101	4	4	4	4	4	4	4	4	4	32	4,000
102	5	5	4	5	4	5	5	4	4	37	4,625
103	5	5	3	5	4	5	5	4	4	36	4,500
104	5	5	5	5	5	5	5	5	5	40	5,000
105	5	5	5	5	4	5	5	5	4	38	4,750
106	4	4	5	4	4	4	5	4	4	34	4,250
107	4	4	2	4	3	4	3	3	3	27	3,375
108	4	4	2	4	3	4	4	3	3	28	3,500
109	2	2	2	2	2	2	2	2	2	16	2,000
110	3	3	2	3	4	3	4	4	4	26	3,250
111	5	5	3	5	5	5	5	5	5	38	4,750
112	4	4	3	4	5	4	4	5	5	33	4,125
113	5	5	3	5	3	5	5	3	3	34	4,250
114	5	5	1	5	4	5	3	4	4	32	4,000
115	3	3	2	3	3	3	4	3	3	24	3,000
116	4	4	4	4	4	4	4	4	4	32	4,000
117	5	5	4	5	4	5	5	4	4	37	4,625
118	5	5	3	5	4	5	5	5	4	36	4,500
119	5	5	5	5	5	5	5	5	5	40	5,000
120	5	5	5	5	4	5	5	4	4	38	4,750
121	4	4	5	4	4	4	5	4	4	34	4,250
122	4	4	2	4	3	4	3	3	3	27	3,375
123	4	4	2	4	3	4	4	3	3	28	3,500
124	2	2	2	2	2	2	2	2	2	16	2,000
125	3	3	2	3	4	3	4	4	4	26	3,250
126	5	5	3	5	5	5	5	5	5	38	4,750
127	4	4	3	4	5	4	4	5	5	33	4,125
128	5	5	3	5	3	5	5	3	3	34	4,250
129	5	5	1	5	4	5	3	4	4	32	4,000
130	3	3	2	3	3	3	4	3	3	24	3,000
131	4	4	4	4	4	4	4	4	4	32	4,000
132	5	5	4	5	4	5	5	4	4	37	4,625
133	5	5	3	5	4	5	5	4	4	36	4,500
134	5	5	5	5	5	5	5	5	5	40	5,000
135	5	5	5	5	4	5	5	4	4	38	4,750
136	4	4	5	4	4	4	5	4	4	34	4,250
137	4	4	2	4	3	4	3	3	3	27	3,375
138	4	4	2	4	3	4	4	3	3	28	3,500
139	2	2	2	2	2	2	2	2	2	16	2,000
140	3	3	2	3	4	3	4	4	4	26	3,250
141	5	5	3	5	5	5	5	5	5	38	4,750
142	4	4	3	4	5	4	4	5	5	33	4,125
143	5	5	3	5	3	5	5	3	3	34	4,250
144	5	5	1	5	4	5	3	4	4	32	4,000
145	3	3	2	3	3	3	4	3	3	24	3,000
146	4	4	4	4	4	4	4	4	4	32	4,000
147	5	5	4	5	4	5	5	4	4	37	4,625
148	5	5	3	5	5	5	5	4	4	36	4,500
149	5	5	5	5	5	5	5	5	5	40	5,000
150	5	5	5	5	4	5	5	4	4	38	4,750

Data atribut Minuman Ringan menurut kalangan tua

No	Merek	Kenikmatan Rasa	Kesehatan	Manfaat	Rasa Sama	Cara Memperoleh	Hnrga	Kemasan	Total	Mean
	1	2	3	4	5	6	7	8		
1	5	4	5	5	4	5	5	5	38	4.75
2	4	4	4	2	3	3	3	2	25	3.12
3	1	2	2	3	4	3	2	3	20	2.50
4	5	2	2	2	2	4	2	2	21	2.62
5	4	3	2	4	4	4	4	4	29	3.62
6	4	5	4	4	5	5	5	4	36	4.50
7	4	4	3	4	3	4	4	4	30	3.75
8	2	2	2	3	3	4	3	3	22	2.75
9	2	4	1	2	3	4	3	2	21	2.62
10	4	2	2	2	2	4	4	3	23	2.87
11	4	4	4	4	4	4	4	4	32	4.00
12	5	5	5	5	5	5	5	5	40	5.00
13	5	5	4	4	5	5	5	4	37	4.62
14	5	5	5	1	5	5	5	4	35	4.37
15	5	5	5	4	4	4	5	4	36	4.50
16	5	4	5	5	4	5	5	5	38	4.75
17	4	4	4	2	3	3	3	2	25	3.12
18	1	2	2	3	4	3	2	3	20	2.50
19	5	2	2	2	2	4	2	2	21	2.62
20	4	3	2	4	4	4	4	4	29	3.62
21	4	5	4	4	5	5	5	4	36	4.50
22	4	4	3	4	3	4	4	4	30	3.75
23	2	2	2	3	3	4	3	3	22	2.75
24	2	4	1	2	3	4	3	2	21	2.62
25	4	2	2	2	2	4	4	2	22	2.75
26	4	4	4	4	4	4	4	4	32	4.00
27	5	5	5	5	5	5	5	5	40	5.00
28	5	5	4	4	5	5	5	4	37	4.62
29	5	5	5	1	5	5	5	4	35	4.37
30	5	5	5	4	4	4	5	4	36	4.50
31	5	4	5	5	4	5	5	5	38	4.75
32	4	4	4	2	3	3	3	2	25	3.12
33	1	2	2	3	4	3	2	3	20	2.50
34	5	2	2	2	2	4	2	2	21	2.62
35	4	3	2	4	4	4	4	4	29	3.62
36	4	5	4	4	5	5	5	4	36	4.50
37	4	4	3	4	3	4	4	4	30	3.75
38	2	2	2	3	3	4	3	3	22	2.75
39	2	4	1	2	3	4	3	2	21	2.62
40	4	2	2	2	2	4	4	2	22	2.75
41	4	4	4	4	4	4	4	4	32	4.00
42	5	5	5	5	5	5	5	5	40	5.00
43	5	5	4	4	5	5	5	4	37	4.62
44	5	5	5	1	5	5	5	4	35	4.37
45	5	5	5	4	4	4	5	4	36	4.50
46	5	4	5	5	4	5	5	5	38	4.75
47	4	4	4	2	3	3	3	2	25	3.12
48	1	2	2	3	4	3	2	3	20	2.50
49	5	2	2	2	2	4	2	2	21	2.62
50	4	3	2	4	4	4	4	4	29	3.62

51	4	5	4	4	5	5	5	4	36	4,500
52	4	4	3	4	3	4	4	4	30	3,750
53	2	2	2	3	3	4	3	3	22	2,750
54	2	4	1	2	3	4	3	2	21	2,625
55	4	2	2	2	2	4	4	2	22	2,750
56	4	4	4	4	4	4	4	4	32	4,000
57	5	5	5	5	5	5	5	5	40	5,000
58	5	5	4	4	5	5	5	4	37	4,625
59	5	5	5	1	5	5	5	1	32	4,000
60	5	5	5	4	4	4	5	4	36	4,500
61	5	4	5	5	4	5	5	5	38	4,750
62	4	4	4	2	3	3	3	2	25	3,125
63	1	2	2	3	4	3	2	3	20	2,500
64	5	2	2	2	2	4	2	2	21	2,625
65	4	3	2	4	4	4	4	4	29	3,625
66	4	5	4	4	5	5	5	4	36	4,500
67	4	4	3	4	3	4	4	4	30	3,750
68	2	2	2	3	3	4	3	3	22	2,750
69	2	4	1	2	3	4	3	2	21	2,625
70	4	2	2	2	2	4	4	2	22	2,750
71	4	4	4	4	4	4	4	4	32	4,000
72	5	5	5	5	5	5	5	5	40	5,000
73	5	5	4	4	5	5	5	4	37	4,625
74	5	5	5	1	5	5	5	3	34	4,250
75	5	5	5	4	4	4	5	4	36	4,500
76	5	4	5	5	4	5	5	5	38	4,750
77	4	4	4	2	3	3	3	2	25	3,125
78	1	2	2	3	4	3	2	3	20	2,500
79	5	2	2	2	2	4	2	2	21	2,625
80	4	3	2	4	4	4	4	4	29	3,625
81	4	5	4	4	5	5	5	4	36	4,500
82	4	4	3	4	3	4	4	4	30	3,750
83	2	2	2	3	3	4	3	3	22	2,750
84	2	4	1	2	3	4	3	2	21	2,625
85	4	2	2	2	2	4	4	2	22	2,750
86	4	4	4	4	4	4	4	4	32	4,000
87	5	5	5	5	5	5	5	5	40	5,000
88	5	5	4	4	5	5	5	4	37	4,625
89	5	5	5	1	5	5	5	1	32	4,000
90	5	5	5	4	4	4	5	4	36	4,500
91	5	4	5	5	4	5	5	5	38	4,750
92	4	4	4	2	3	3	3	2	25	3,125
93	1	2	2	3	4	3	2	3	20	2,500
94	5	2	2	2	2	4	2	2	21	2,625
95	4	3	2	4	4	4	4	4	29	3,625
96	4	5	4	4	5	5	5	4	36	4,500
97	4	4	3	4	3	4	4	4	30	3,750
98	2	2	2	3	3	4	3	3	22	2,750
99	2	4	1	2	3	4	3	2	21	2,625
100	4	2	2	2	2	4	4	2	22	2,750

101	4	4	4	4	4	4	4	4	4	32	4,000
102	5	5	5	5	5	5	5	5	5	40	5,000
103	5	5	4	4	4	5	5	5	4	37	4,625
104	5	5	5	5	1	5	5	5	1	32	4,000
105	5	5	5	5	4	4	4	5	4	36	4,500
106	5	4	5	5	5	4	5	5	5	38	4,750
107	4	4	4	2	3	3	3	3	2	25	3,125
108	1	2	2	3	4	4	3	2	3	20	2,500
109	5	2	2	2	2	2	4	2	2	21	2,625
110	4	3	2	4	4	4	4	4	4	29	3,625
111	4	5	4	4	4	5	5	5	4	36	4,500
112	4	4	3	4	4	3	4	4	4	30	3,750
113	2	2	2	3	3	3	4	3	3	22	2,750
114	2	4	1	2	3	3	4	3	2	21	2,625
115	4	2	2	2	2	2	4	4	2	22	2,750
116	4	4	4	4	4	4	4	4	4	32	4,000
117	5	5	5	5	5	5	5	5	5	40	5,000
118	5	5	4	4	4	5	5	5	4	37	4,625
119	5	5	5	1	5	5	5	5	1	32	4,000
120	5	5	5	4	4	4	4	5	4	36	4,500
121	5	4	5	5	4	4	5	5	5	38	4,750
122	4	4	4	2	3	3	3	3	2	25	3,125
123	1	2	2	3	3	4	3	2	3	20	2,500
124	5	2	2	2	2	2	4	2	2	21	2,625
125	4	3	2	4	4	4	4	4	4	29	3,625
126	4	5	4	4	4	5	5	5	4	36	4,500
127	4	4	3	4	3	3	4	4	4	30	3,750
128	2	2	2	3	3	3	4	3	3	22	2,750
129	2	4	1	2	3	3	4	3	2	21	2,625
130	4	2	2	2	2	2	4	4	2	22	2,750
131	4	4	4	4	4	4	4	4	4	32	4,000
132	5	5	5	5	5	5	5	5	5	40	5,000
133	5	5	4	4	4	5	5	5	4	37	4,625
134	5	5	5	1	5	5	5	5	1	32	4,000
135	5	5	5	4	4	4	4	5	4	36	4,500
136	5	4	5	5	4	4	5	5	5	38	4,750
137	4	4	4	2	3	3	3	3	2	25	3,125
138	1	2	2	3	4	4	3	2	3	20	2,500
139	5	2	2	2	2	2	4	2	2	21	2,625
140	4	3	2	4	4	4	4	4	4	29	3,625
141	4	5	4	4	4	5	5	5	4	36	4,500
142	4	4	3	4	3	3	4	4	4	30	3,750
143	2	2	2	3	3	3	4	3	3	22	2,750
144	2	4	1	2	3	3	4	3	2	21	2,625
145	4	2	2	2	2	2	4	4	2	22	2,750
146	4	4	4	4	4	4	4	4	4	32	4,000
147	5	5	5	5	5	5	5	5	5	40	5,000
148	5	5	4	4	4	5	5	5	4	37	4,625
149	5	5	5	5	1	5	5	5	1	32	4,000
150	5	5	5	4	4	4	4	5	4	36	4,500

Lampiran 3

Correlations Kalangan Muda

		Total
Pearson Correlation	v1	,910
	v2	,910
	V3	,668
	V4	,887
	V5	,711
	V6	,910
	V7	,842
	V8	,784
	Total	1,000
Sig. (2-tailed)	v1	1,615E-19
	v2	1,615E-19
	V3	1,615E-19
	V4	1,615E-19
	V5	1,615E-19
	V6	1,615E-19
	V7	1,615E-19
	V8	1,615E-19
	Total	,
N	v1	150
	v2	150
	V3	150
	V4	150
	V5	150
	V6	150
	V7	150
	V8	150
	Total	150

Correlations Kalangan Tua

		Total
Pearson Correlation	v1	,694
	v2	,826
	V3	,866
	V4	,679
	V5	,775
	V6	,751
	V7	,908
	V8	,761
	Total	1,000
Sig. (2-tailed)	v1	1,615E-19
	v2	1,615E-19
	V3	1,615E-19
	V4	1,615E-19
	V5	1,615E-19
	V6	1,615E-19
	V7	1,615E-19
	V8	1,615E-19
	Total	,
N	v1	150
	v2	150
	V3	150
	V4	150
	V5	150
	V6	150
	V7	150
	V8	150
	Total	150

UJI RELIABILITAS ATRIBUT MINUMAN RINGAN MENURUT KALANGAN MUDA

Analysis of Variance

Source of Variation	Sum of Sq.	DF	Mean Square	F	Prob.
Between People	715,7242	149	4,8035		
Within People	524,3750	1050	,4994		
Between Measures	166,0392	7	23,7199	69,0409	,0000
Residual	358,3358	1043	,3436		
Total	1240,0992	1199	1,0343		
Grand Mean	3,9508				

Reliability Coefficients

N of Cases = 150,0

N of Items = 8

Alpha = ,9285

UJI RELIABILITAS ATRIBUT MINUMAN RINGAN MENURUT KALANGAN TUA

Analysis of Variance

Source of Variation	Sum of Sq.	DF	Mean Square	F	Prob.
Between People	888,6800	149	5,9643		
Within People	724,2500	1050	,6898		
Between Measures	120,9567	7	17,2795	29,8736	,0000
Residual	603,2933	1043	,5784		
Total	1612,9300	1199	1,3452		
Grand Mean	3,6850				

Reliability Coefficients

N of Cases = 150,0

N of Items = 8

Alpha = ,9030

DATA MEAN / RATA - RATA MINUMAN RINGAN PER - ATRIBUT

	grup	nama merek	harga	kualitas	ciri khas	kehendajian	jaminan	pengalaman pembelian	kemudahan memperoleh
Mean	Coca-cola	4,093	4,387	4,100	4,107	3,073	4,300	3,600	4,107
	Fanta	4,060	4,313	4,067	4,107	3,153	4,220	3,640	4,147
	Sprite	3,987	4,393	4,140	4,067	3,153	4,340	3,640	4,027
	Pepsi	3,840	4,107	4,067	3,840	3,000	3,920	3,527	3,833
	F & N	3,793	4,220	4,100	4,033	3,113	4,067	3,720	4,027
	Total	3,955	4,284	4,095	4,031	3,099	4,189	3,625	4,028
N	Coca-cola	150	150	150	150	150	150	150	150
	Fanta	150	150	150	150	150	150	150	150
	Sprite	150	150	150	150	150	150	150	150
	Pepsi	150	150	150	150	150	150	150	150
	F & N	150	150	150	150	150	150	150	150
	Total	750	750	750	750	750	750	750	750

Koordinat Atribut dan Merek Minuman Ringan

	Coca-cola	Fanta	Sprite	Pepsi	F & N
Merek	1,146	0,709	0,823	2,597	1,062
Kenikmatan Rasa	0,427	0,607	0,495	3,839	2,325
Kesehatan	0,502	0,336	0,386	3,048	1,758
Manfaat	0,801	0,401	0,512	2,838	1,411
Rasa sama	4,429	4,077	4,189	0,993	2,567
Cara memperoleh	0,550	0,247	0,213	3,431	1,846
Harga	2,352	2,023	2,132	1,218	1,014
Kemasan	0,820	0,412	0,524	2,830	1,391

Urutan Atribut Setiap Merek Minuman Ringan

Coca-cola		Fanta		Sprite		Pepsi		F & N	
Kenikmatan Rasa	0,427	Cara Memperoleh	0,247	Cara Memperoleh	0,213	Rasa sama	0,993	Harga	1,014
Kesehatan	0,502	Kesehatan	0,336	Kesehatan	0,386	Harga	1,218	Merek	1,062
Cara Memperoleh	0,550	Manfaat	0,401	Kenikmatan Rasa	0,495	Merek	2,597	Kemasan	1,391
Manfaat	0,801	Kemasan	0,412	Manfaat	0,512	Kemasan	2,830	Manfaat	1,411
Kemasan	0,820	Kenikmatan Rasa	0,607	Kemasan	0,524	Manfaat	2,838	Kesehatan	1,758
Merek	1,146	Merek	0,709	Merek	0,823	Kesehatan	3,048	Cara Memperoleh	1,846
Harga	2,352	Harga	2,023	Harga	2,132	Cara Memperoleh	3,431	Kenikmatan Rasa	2,325
Rasa sama	4,429	Rasa sama	4,077	Rasa sama	4,189	Kenikmatan Rasa	3,839	Rasa sama	2,567

DATA PERSEPSI KONSUMEN

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations
		B	Std. Error	Beta			Partial
1	(Constant)	3,955	,019		208,029	,000	
	Dimensi 1	,074	,014	,844	5,271	,034	,966
	Dimensi 2	,144	,047	,494	3,083	,091	,909

a. Dependent Variable: atribut 1

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations
		B	Std. Error	Beta			Partial
1	(Constant)	4,284	,016		267,711	,000	
	Dimensi 1	,078	,012	,977	6,626	,022	,978
	Dimensi 2	,014	,039	,052	,350	,760	,240

a. Dependent Variable: atribut 2

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations
		B	Std. Error	Beta			Partial
1	(Constant)	4,095	,016		252,125	,000	
	Dimensi 1	,010	,012	,478	,798	,508	,492
	Dimensi 2	-,015	,040	-,228	-,381	,740	-,260

a. Dependent Variable: atribut 3

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations
		B	Std. Error	Beta			Partial
1	(Constant)	4,031	,012		337,796	,000	
	Dimensi 1	,069	,009	,946	7,869	,016	,984
	Dimensi 2	-,065	,029	-,267	-2,222	,156	-,844

a. Dependent Variable: atribut 4

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations
		B	Std. Error	Beta			Partial
1	(Constant)	3,099	,018		175,132	,000	
	Dimensi 1	,032	,013	,742	2,414	,137	,863
	Dimensi 2	-,071	,044	-,504	-1,639	,243	-,757

a. Dependent Variable: atribut 5

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations
		B	Std. Error	Beta			Partial
1	(Constant)	4,169	,024		170,491	,000	
	Dimensi 1	,112	,018	,973	6,204	,025	,975
	Dimensi 2	,025	,060	,066	,421	,715	,285

a. Dependent Variable: atribut 6

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations
		B	Std. Error	Beta			Partial
1	(Constant)	3,625	,001		4501,010	,000	
	Dimensi 1	,017	,001	,365	28,519	,001	,999
	Dimensi 2	-,144	,002	-,928	-72,411	,000	-1,000

a. Dependent Variable: atribut 7

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations
		B	Std. Error	Beta			Partial
1	(Constant)	4,028	,029		139,741	,000	
	Dimensi 1	,071	,021	,892	3,339	,079	,921
	Dimensi 2	-,064	,071	-,240	-,899	,464	-,536

a. Dependent Variable: atribut 8

DATA MAPPING

Data Koordinat Atribut Merek Minuman Ringan

Iteration history for the 2 dimensional solution (in squared distances)

Young's S-stress formula 1 is used.

Iteration	S-stress	Improvement
1	,01059	
2	,00915	,00144
3	,00807	,00108
4	,00724	,00083

Iterations stopped because
S-stress improvement is less than ,001000

Stress and squared correlation (RSQ) in distances

RSQ values are the proportion of variance of the scaled data (disparities)

in the partition (row, matrix, or entire data) which is accounted for by their corresponding distances.

Stress values are Kruskal's stress formula 1.

For matrix
Stress = ,03886 RSQ = ,99489

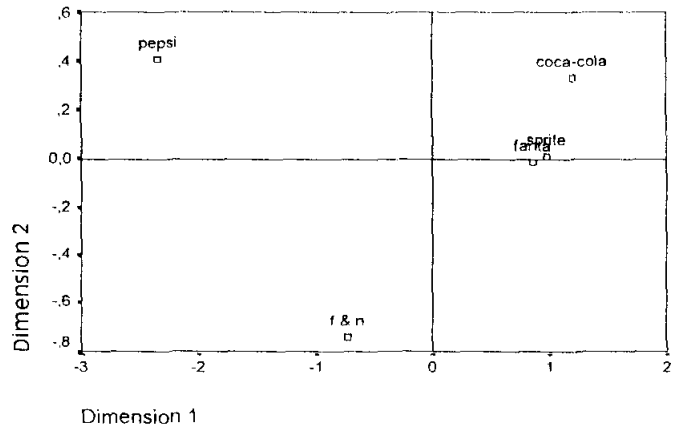
Configuration derived in 2 dimensions

Stimulus Coordinates

Stimulus Number	Stimulus Name	Dimension	
		1	2
1	V1	1,2060	,3304
2	V2	,8722	-,0117
3	V3	,9838	,0119
4	V4	-2,3382	,4098
5	V5	-,7238	-,7405

Derived Stimulus Configuration

Euclidean distance model



Data Koordinat Atribut Minuman Ringan

Iteration history for the 2 dimensional solution (in squared distances)

Young's S-stress formula 1 is used.

Iteration	S-stress	Improvement
1	,00153	

Iterations stopped because
S-stress is less than ,005000

Stress and squared correlation (RSQ) in distances

RSQ values are the proportion of variance of the scaled data (disparities)

in the partition (row, matrix, or entire data) which
is accounted for by their corresponding distances.

Stress values are Kruskal's stress formula 1.

For matrix
Stress = ,00649 RSQ = ,99989

Configuration derived in 2 dimensions

Stimulus Coordinates

Stimulus Number	Stimulus Name	Dimension	
		1	2
1	V1	,1872	-,1947
2	V2	1,4791	,0028
3	V3	,7069	,2804
4	V4	,4718	,0096
5	V5	-3,2040	-,0767
6	V6	1,0396	-,1936
7	V7	-1,1413	,1836
8	V8	,4607	-,0115

